

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending September 30, 2016
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Cleveland Electric Illuminating Company	CEI	30-Sep	2016	162,409	43,840	26,811	239,385
CRES Providers	CEI	30-Sep	2016	439,179	589,345	527,484	1,561,351
Total Sales	CEI	30-Sep	2016	601,588	633,185	554,295	1,789,068
EDU Share	CEI	30-Sep	2016	27.00%	6.92%	4.84%	38.76%
Electric Choice Sales Switch Rates	CEI	30-Sep	2016	73.00%	93.08%	95.16%	87.27%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Duke Energy Ohio	DUKE	30-Sep	2016	363,000	97,191	12,847	478,544
CRES Providers	DUKE	30-Sep	2016	376,618	530,723	441,888	1,471,575
Total Sales	DUKE	30-Sep	2016	739,618	627,914	454,735	1,822,267
EDU Share	DUKE	30-Sep	2016	49.08%	15.48%	2.83%	26.26%
Electric Choice Sales Switch Rates	DUKE	30-Sep	2016	50.92%	84.52%	97.17%	80.76%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
**AEP - Ohio	AEP	30-Sep	2016	945,486	195,744	30,989	1,174,734
CRES Providers	AEP	30-Sep	2016	490,098	1,205,225	1,225,828	2,927,805
Total Sales	AEP	30-Sep	2016	1,435,584	1,400,969	1,256,817	4,093,370
EDU Share	AEP	30-Sep	2016	65.86%	13.97%	2.47%	28.70%
Electric Choice Sales Switch Rates	AEP	30-Sep	2016	34.14%	86.03%	97.53%	71.53%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
The Dayton Power and Light Company	DPL	30-Sep	2016	254,036	52,295	5,726	358,808
CRES Providers	DPL	30-Sep	2016	258,847	320,060	352,119	931,026
Total Sales	DPL	30-Sep	2016	512,883	372,355	357,845	1,243,083
EDU Share	DPL	30-Sep	2016	49.53%	14.04%	1.60%	28.86%
Electric Choice Sales Switch Rates	DPL	30-Sep	2016	50.47%	85.96%	98.40%	74.90%

Source: PUCO, Rates & Analysis

*Total sales includes residential, commercial, industrial and other sales.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

**CSP and OP have merged into AEP-Ohio

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Ohio Edison Company	OEC	30-Sep	2016	324,279	79,398	21,849	435,404
CRES Providers	OEC	30-Sep	2016	642,849	584,581	711,702	1,940,223
Total Sales	OEC	30-Sep	2016	967,128	663,979	733,551	2,364,658
EDU Share	OEC	30-Sep	2016	33.53%	11.96%	2.98%	18.41%
Electric Choice Sales Switch Rates	OEC	30-Sep	2016	66.47%	88.04%	97.02%	82.05%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Toledo Edison Company	TE	30-Sep	2016	84,212	24,428	2,883	111,942
CRES Providers	TE	30-Sep	2016	167,897	163,150	547,251	881,123
Total Sales	TE	30-Sep	2016	252,109	187,578	550,134	989,821
EDU Share	TE	30-Sep	2016	33.40%	13.02%	0.52%	11.31%
Electric Choice Sales Switch Rates	TE	30-Sep	2016	66.60%	86.98%	99.48%	89.02%

Source: PUCO, Rates & Analysis

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Ohio Retail Electric Switching Rates in Sales by EDU 5 Year Data

