

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending March 31, 2014
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Mar	2014	115445	51738	59469	238232
CRES Providers	CEI	31-Mar	2014	444316	529732	485334	1459707
Total Sales	CEI	31-Mar	2014	559761	581470	544803	1697939
EDU Share	CEI	31-Mar	2014	20.62%	8.90%	10.92%	14.03%
Electric Choice Sales Switch Rates	CEI	31-Mar	2014	79.38%	91.10%	89.08%	85.97%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Mar	2014	338953	87853	16876	450066
CRES Providers	DUKE	31-Mar	2014	334510	414005	398761	1259313
Total Sales	DUKE	31-Mar	2014	673463	501858	415637	1709379
EDU Share	DUKE	31-Mar	2014	50.33%	17.51%	4.06%	26.33%
Electric Choice Sales Switch Rates	DUKE	31-Mar	2014	49.67%	82.49%	95.94%	73.67%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	31-Mar	2014	1032075	222053	245607	1503970
CRES Providers	AEP	31-Mar	2014	397526	936242	939536	2279890
Total Sales	AEP	31-Mar	2014	1429601	1158295	1185143	3783860
EDU Share	AEP	31-Mar	2014	72.193%	19.171%	20.724%	39.747%
Electric Choice Sales Switch Rates	AEP	31-Mar	2014	27.807%	80.829%	79.276%	60.253%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Mar	2014	281145	57010	6522	378460
CRES Providers	DPL	31-Mar	2014	235272	235057	271106	810719
Total Sales	DPL	31-Mar	2014	516417	292067	277628	1189179
EDU Share	DPL	31-Mar	2014	54.44%	19.52%	2.35%	31.83%
Electric Choice Sales Switch Rates	DPL	31-Mar	2014	45.56%	80.48%	97.65%	68.17%

Source: PUCO, Energy & Environment

Note1: Total sales includes residential, commercial, industrial and other sales.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

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Note3: "Total Sales" include "Other Sales" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

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Ohio Edison Company	OEC	31-Mar	2014	272448	57516	145947	486904
CRES Providers	OEC	31-Mar	2014	678747	530374	581109	1790981
Total Sales	OEC	31-Mar	2014	951195	587890	727056	2277885
EDU Share	OEC	31-Mar	2014	28.64%	9.78%	20.07%	21.38%
Electric Choice Sales Switch Rates	OEC	31-Mar	2014	71.36%	90.22%	79.93%	78.62%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Mar	2014	77827	18177	110292	210525
CRES Providers	TE	31-Mar	2014	191087	162668	368586	722398
Total Sales	TE	31-Mar	2014	268914	180845	478878	932923
EDU Share	TE	31-Mar	2014	28.94%	10.05%	23.03%	22.57%
Electric Choice Sales Switch Rates	TE	31-Mar	2014	71.06%	89.95%	76.97%	77.43%

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending June 30, 2014
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Jun	2014	77201	52934	77083	218698
CRES Providers	CEI	30-Jun	2014	314225	486446	446496	1247829
Total Sales	CEI	30-Jun	2014	391426	539380	523579	1466527
EDU Share	CEI	30-Jun	2014	19.72%	9.81%	14.72%	14.91%
Electric Choice Sales Switch Rates	CEI	30-Jun	2014	80.28%	90.19%	85.28%	85.09%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Jun	2014	277112	97407	17757	400196
CRES Providers	DUKE	30-Jun	2014	292024	460864	435973	1311250
Total Sales	DUKE	30-Jun	2014	569136	558271	453730	1711446
EDU Share	DUKE	30-Jun	2014	48.69%	17.45%	3.91%	23.38%
Electric Choice Sales Switch Rates	DUKE	30-Jun	2014	51.31%	82.55%	96.09%	76.62%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	30-Jun	2014	720588	197061	239296	1160465
CRES Providers	AEP	30-Jun	2014	333957	1019584	983220	2342213
Total Sales	AEP	30-Jun	2014	1054545	1216645	1222516	3502678
EDU Share	AEP	30-Jun	2014	68.332%	16.197%	19.574%	33.131%
Electric Choice Sales Switch Rates	AEP	30-Jun	2014	31.668%	83.803%	80.426%	66.869%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Jun	2014	192376	57040	8173	295824
CRES Providers	DPL	30-Jun	2014	181864	258594	306046	821223
Total Sales	DPL	30-Jun	2014	374240	315634	314219	1117047
EDU Share	DPL	30-Jun	2014	51.40%	18.07%	2.60%	26.48%
Electric Choice Sales Switch Rates	DPL	30-Jun	2014	48.60%	81.93%	97.40%	73.52%

Source: PUCO, Energy & Environment

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Ohio Edison Company	OEC	30-Jun	2014	171558	64570	107294	354367
CRES Providers	OEC	30-Jun	2014	489736	485901	621816	1598072
Total Sales	OEC	30-Jun	2014	661294	550471	729110	1952439
EDU Share	OEC	30-Jun	2014	25.94%	11.73%	14.72%	18.15%
Electric Choice Sales Switch Rates	OEC	30-Jun	2014	74.06%	88.27%	85.28%	81.85%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	30-Jun	2014	42534	22328	129875	198946
CRES Providers	TE	30-Jun	2014	137439	144728	390145	672353
Total Sales	TE	30-Jun	2014	179973	167056	520020	871299
EDU Share	TE	30-Jun	2014	23.63%	13.37%	24.98%	22.83%
Electric Choice Sales Switch Rates	TE	30-Jun	2014	76.37%	86.63%	75.02%	77.17%

Source: PUCO, Energy & Environment

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Sep	2014	101194	69917	76179	258790
CRES Providers	CEI	30-Sep	2014	367042	515410	483304	1366169
Total Sales	CEI	30-Sep	2014	468236	585327	559483	1624959
EDU Share	CEI	30-Sep	2014	21.61%	11.94%	13.62%	15.93%
Electric Choice Sales Switch Rates	CEI	30-Sep	2014	78.39%	88.06%	86.38%	84.07%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Sep	2014	330224	102963	22190	462708
CRES Providers	DUKE	30-Sep	2014	332681	485216	443202	1398012
Total Sales	DUKE	30-Sep	2014	662905	588179	465392	1860720
EDU Share	DUKE	30-Sep	2014	49.81%	17.51%	4.77%	24.87%
Electric Choice Sales Switch Rates	DUKE	30-Sep	2014	50.19%	82.49%	95.23%	75.13%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	30-Sep	2014	814946	207248	255646	1280826
CRES Providers	AEP	30-Sep	2014	391797	1107301	1016672	2522100
Total Sales	AEP	30-Sep	2014	1206743	1314549	1272318	3802926
EDU Share	AEP	30-Sep	2014	67.533%	15.766%	20.093%	33.680%
Electric Choice Sales Switch Rates	AEP	30-Sep	2014	32.467%	84.234%	79.907%	66.320%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Sep	2014	223966	60952	7549	335151
CRES Providers	DPL	30-Sep	2014	211535	281866	318186	892657
Total Sales	DPL	30-Sep	2014	435501	342818	325735	1227808
EDU Share	DPL	30-Sep	2014	51.43%	17.78%	2.32%	27.30%
Electric Choice Sales Switch Rates	DPL	30-Sep	2014	48.57%	82.22%	97.68%	72.70%

Source: PUCO, Energy & Environment

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	30-Sep	2014	211478	79474	122582	424478
CRES Providers	OEC	30-Sep	2014	567375	521023	674807	1763874
Total Sales	OEC	30-Sep	2014	778853	600497	797389	2188352
EDU Share	OEC	30-Sep	2014	27.15%	13.23%	15.37%	19.40%
Electric Choice Sales Switch Rates	OEC	30-Sep	2014	72.85%	86.77%	84.63%	80.60%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	30-Sep	2014	57617	26123	124596	211521
CRES Providers	TE	30-Sep	2014	157085	152053	410566	720853
Total Sales	TE	30-Sep	2014	214702	178176	535162	932374
EDU Share	TE	30-Sep	2014	26.84%	14.66%	23.28%	22.69%
Electric Choice Sales Switch Rates	TE	30-Sep	2014	73.16%	85.34%	76.72%	77.31%

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending December 31, 2014
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Dec	2014	115,430	59,992	56,036	241,239
CRES Providers	CEI	31-Dec	2014	357,565	473,945	438,610	1,270,789
Total Sales	CEI	31-Dec	2014	472,995	533,937	494,646	1,512,028
EDU Share	CEI	31-Dec	2014	24.40%	11.24%	11.33%	15.95%
Electric Choice Sales Switch Rates	CEI	31-Dec	2014	75.60%	88.76%	88.67%	84.05%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Dec	2014	360,932	96,052	18,165	482,230
CRES Providers	DUKE	31-Dec	2014	331,497	442,250	431,429	1,329,516
Total Sales	DUKE	31-Dec	2014	692,429	538,302	449,594	1,811,746
EDU Share	DUKE	31-Dec	2014	52.13%	17.84%	4.04%	26.62%
Electric Choice Sales Switch Rates	DUKE	31-Dec	2014	47.87%	82.16%	95.96%	73.38%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	31-Dec	2014	963,286	211,201	162,059	1,340,078
CRES Providers	AEP	31-Dec	2014	415,686	1,019,411	1,057,755	2,501,020
Total Sales	AEP	31-Dec	2014	1,378,972	1,230,612	1,219,814	3,841,098
EDU Share	AEP	31-Dec	2014	69.855%	17.162%	13.286%	34.888%
Electric Choice Sales Switch Rates	AEP	31-Dec	2014	30.145%	82.838%	86.714%	65.112%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Dec	2014	252,888	51,293	5,326	344,106
CRES Providers	DPL	31-Dec	2014	229,853	243,412	268,868	809,123
Total Sales	DPL	31-Dec	2014	482,741	294,705	274,194	1,153,229
EDU Share	DPL	31-Dec	2014	52.39%	17.40%	1.94%	29.84%
Electric Choice Sales Switch Rates	DPL	31-Dec	2014	47.61%	82.60%	98.06%	70.16%

Source: PUCO, Energy & Environment

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Ohio Edison Company	OEC	31-Dec	2014	251,437	71,506	107,995	441,946
CRES Providers	OEC	31-Dec	2014	564,625	470,840	598,607	1,635,049
Total Sales	OEC	31-Dec	2014	816,062	542,346	706,602	2,076,995
EDU Share	OEC	31-Dec	2014	30.81%	13.18%	15.28%	21.28%
Electric Choice Sales Switch Rates	OEC	31-Dec	2014	69.19%	86.82%	84.72%	78.72%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Dec	2014	68,047	24,721	105,438	203,770
CRES Providers	TE	31-Dec	2014	153,953	139,643	347,249	642,044
Total Sales	TE	31-Dec	2014	222,000	164,364	452,687	845,814
EDU Share	TE	31-Dec	2014	30.65%	15.04%	23.29%	24.09%
Electric Choice Sales Switch Rates	TE	31-Dec	2014	69.35%	84.96%	76.71%	75.91%

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Ohio Retail Electric Switching Rates in Sales by EDU 5 Year Data

