

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending March 31, 2013  
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Mar	2013	119103	47154	54721	232200
CRES Providers	CEI	31-Mar	2013	367464	496681	456710	1321218
Total Sales	CEI	31-Mar	2013	486567	543835	511431	1553418
EDU Share	CEI	31-Mar	2013	24.48%	8.67%	10.70%	14.95%
<b>Electric Choice Sales Switch Rates</b>	<b>CEI</b>	<b>31-Mar</b>	<b>2013</b>	<b>75.52%</b>	<b>91.33%</b>	<b>89.30%</b>	<b>85.05%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Mar	2013	343901	86882	15993	451564
CRES Providers	DUKE	31-Mar	2013	301940	406171	378064	1192815
Total Sales	DUKE	31-Mar	2013	645841	493053	394057	1644379
EDU Share	DUKE	31-Mar	2013	53.25%	17.62%	4.06%	27.46%
<b>Electric Choice Sales Switch Rates</b>	<b>DUKE</b>	<b>31-Mar</b>	<b>2013</b>	<b>46.75%</b>	<b>82.38%</b>	<b>95.94%</b>	<b>72.54%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	31-Mar	2013	1049250	334019	535503	1924978
CRES Providers	AEP	31-Mar	2013	294922	758081	823824	1881500
Total Sales	AEP	31-Mar	2013	1344172	1092100	1359327	3806478
EDU Share	AEP	31-Mar	2013	78.059%	30.585%	39.395%	50.571%
<b>Electric Choice Sales Switch Rates</b>	<b>AEP</b>	<b>31-Mar</b>	<b>2013</b>	<b>21.941%</b>	<b>69.415%</b>	<b>60.605%</b>	<b>49.429%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Mar	2013	315430	56061	10766	418108
CRES Providers	DPL	31-Mar	2013	156112	221789	252709	697044
Total Sales	DPL	31-Mar	2013	471542	277850	263475	1115152
EDU Share	DPL	31-Mar	2013	66.89%	20.18%	4.09%	37.49%
<b>Electric Choice Sales Switch Rates</b>	<b>DPL</b>	<b>31-Mar</b>	<b>2013</b>	<b>33.11%</b>	<b>79.82%</b>	<b>95.91%</b>	<b>62.51%</b>

Source: PUCO, Energy & Environment

Note1: Total sales includes residential, commercial, industrial and other sales.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Sales" include "Other Sales" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	31-Mar	2013	273455	54530	13317	472036
CRES Providers	OEC	31-Mar	2013	552174	486162	504417	1543906
Total Sales	OEC	31-Mar	2013	825629	540692	517734	2015942
EDU Share	OEC	31-Mar	2013	33.12%	10.09%	2.57%	23.42%
<b>Electric Choice Sales Switch Rates</b>	<b>OEC</b>	<b>31-Mar</b>	<b>2013</b>	<b>66.88%</b>	<b>89.91%</b>	<b>97.43%</b>	<b>76.58%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Mar	2013	68347	16343	112608	201524
CRES Providers	TE	31-Mar	2013	151243	145897	337245	634434
Total Sales	TE	31-Mar	2013	219590	162240	449853	835958
EDU Share	TE	31-Mar	2013	31.12%	10.07%	25.03%	24.11%
<b>Electric Choice Sales Switch Rates</b>	<b>TE</b>	<b>31-Mar</b>	<b>2013</b>	<b>68.88%</b>	<b>89.93%</b>	<b>74.97%</b>	<b>75.89%</b>

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending June 30, 2013  
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Jun	2013	93884	46431	54521	206449
CRES Providers	CEI	30-Jun	2013	315758	515668	478907	1310628
Total Sales	CEI	30-Jun	2013	409642	562099	533428	1517077
EDU Share	CEI	30-Jun	2013	22.92%	8.26%	10.22%	13.61%
<b>Electric Choice Sales Switch Rates</b>	<b>CEI</b>	<b>30-Jun</b>	<b>2013</b>	<b>77.08%</b>	<b>91.74%</b>	<b>89.78%</b>	<b>86.39%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Jun	2013	276111	89070	16861	390108
CRES Providers	DUKE	30-Jun	2013	275786	462133	394439	1248873
Total Sales	DUKE	30-Jun	2013	551897	551203	411300	1638981
EDU Share	DUKE	30-Jun	2013	50.03%	16.16%	4.10%	23.80%
<b>Electric Choice Sales Switch Rates</b>	<b>DUKE</b>	<b>30-Jun</b>	<b>2013</b>	<b>49.97%</b>	<b>83.84%</b>	<b>95.90%</b>	<b>76.20%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	30-Jun	2013	788574	298097	456531	1547469
CRES Providers	AEP	30-Jun	2013	267939	901261	937435	2111476
Total Sales	AEP	30-Jun	2013	1056513	1199358	1393966	3658945
EDU Share	AEP	30-Jun	2013	74.639%	24.855%	32.751%	42.293%
<b>Electric Choice Sales Switch Rates</b>	<b>AEP</b>	<b>30-Jun</b>	<b>2013</b>	<b>25.361%</b>	<b>75.145%</b>	<b>67.249%</b>	<b>57.707%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Jun	2013	222862	53683	7608	325488
CRES Providers	DPL	30-Jun	2013	133611	255692	301940	764346
Total Sales	DPL	30-Jun	2013	356473	309375	309548	1089834
EDU Share	DPL	30-Jun	2013	62.52%	17.35%	2.46%	29.87%
<b>Electric Choice Sales Switch Rates</b>	<b>DPL</b>	<b>30-Jun</b>	<b>2013</b>	<b>37.48%</b>	<b>82.65%</b>	<b>97.54%</b>	<b>70.13%</b>

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending June 30, 2013  
(MWh)**

<b>Provider Name</b>	<b>EDU Service Area</b>	<b>Quarter Ending</b>	<b>Year</b>	<b>Residential Sales</b>	<b>Commercial Sales</b>	<b>Industrial Sales</b>	<b>Total Sales</b>
Ohio Edison Company	OEC	30-Jun	2013	202927	51769	135057	400566
CRES Providers	OEC	30-Jun	2013	476335	512955	559144	1549375
Total Sales	OEC	30-Jun	2013	679262	564724	694201	1949941
EDU Share	OEC	30-Jun	2013	29.87%	9.17%	19.46%	20.54%
<b>Electric Choice Sales Switch Rates</b>	<b>OEC</b>	<b>30-Jun</b>	<b>2013</b>	<b>70.13%</b>	<b>90.83%</b>	<b>80.54%</b>	<b>79.46%</b>

<b>Provider Name</b>	<b>EDU Service Area</b>	<b>Quarter Ending</b>	<b>Year</b>	<b>Residential Sales</b>	<b>Commercial Sales</b>	<b>Industrial Sales</b>	<b>Total Sales</b>
Toledo Edison Company	TE	30-Jun	2013	49535	15468	123896	193112
CRES Providers	TE	30-Jun	2013	132777	155997	371162	659969
Total Sales	TE	30-Jun	2013	182312	171465	495058	853081
EDU Share	TE	30-Jun	2013	27.17%	9.02%	25.03%	22.64%
<b>Electric Choice Sales Switch Rates</b>	<b>TE</b>	<b>30-Jun</b>	<b>2013</b>	<b>72.83%</b>	<b>90.98%</b>	<b>74.97%</b>	<b>77.36%</b>

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending September 30, 2013  
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Sep	2013	111898	47911	50745	222189
CRES Providers	CEI	30-Sep	2013	358218	523740	474952	1357224
Total Sales	CEI	30-Sep	2013	470116	571651	525697	1579413
EDU Share	CEI	30-Sep	2013	23.80%	8.38%	9.65%	14.07%
<b>Electric Choice Sales Switch Rates</b>	<b>CEI</b>	<b>30-Sep</b>	<b>2013</b>	<b>76.20%</b>	<b>91.62%</b>	<b>90.35%</b>	<b>85.93%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Sep	2013	329319	91944	11014	440694
CRES Providers	DUKE	30-Sep	2013	345453	496710	436008	1400139
Total Sales	DUKE	30-Sep	2013	674772	588654	447022	1840833
EDU Share	DUKE	30-Sep	2013	48.80%	15.62%	2.46%	23.94%
<b>Electric Choice Sales Switch Rates</b>	<b>DUKE</b>	<b>30-Sep</b>	<b>2013</b>	<b>51.20%</b>	<b>84.38%</b>	<b>97.54%</b>	<b>76.06%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	30-Sep	2013	874661	275607	345055	1500235
CRES Providers	AEP	30-Sep	2013	325115	1022450	955226	2308353
Total Sales	AEP	30-Sep	2013	1199776	1298057	1300281	3808588
EDU Share	AEP	30-Sep	2013	72.902%	21.232%	26.537%	39.391%
<b>Electric Choice Sales Switch Rates</b>	<b>AEP</b>	<b>30-Sep</b>	<b>2013</b>	<b>27.098%</b>	<b>78.768%</b>	<b>73.463%</b>	<b>60.609%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Sep	2013	254084	57535	6656	364050
CRES Providers	DPL	30-Sep	2013	177866	279354	309108	845241
Total Sales	DPL	30-Sep	2013	431950	336889	315764	1209291
EDU Share	DPL	30-Sep	2013	58.82%	17.08%	2.11%	30.10%
<b>Electric Choice Sales Switch Rates</b>	<b>DPL</b>	<b>30-Sep</b>	<b>2013</b>	<b>41.18%</b>	<b>82.92%</b>	<b>97.89%</b>	<b>69.90%</b>

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Ohio Edison Company	OEC	30-Sep	2013	219097	53694	140288	423767
CRES Providers	OEC	30-Sep	2013	548204	541379	576174	1666528
Total Sales	OEC	30-Sep	2013	767301	595073	716462	2090295
EDU Share	OEC	30-Sep	2013	28.55%	9.02%	19.58%	20.27%
<b>Electric Choice Sales Switch Rates</b>	<b>OEC</b>	<b>30-Sep</b>	<b>2013</b>	<b>71.45%</b>	<b>90.98%</b>	<b>80.42%</b>	<b>79.73%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	30-Sep	2013	62029	17576	119115	202940
CRES Providers	TE	30-Sep	2013	156872	161823	407940	726681
Total Sales	TE	30-Sep	2013	218901	179399	527055	929621
EDU Share	TE	30-Sep	2013	28.34%	9.80%	22.60%	21.83%
<b>Electric Choice Sales Switch Rates</b>	<b>TE</b>	<b>30-Sep</b>	<b>2013</b>	<b>71.66%</b>	<b>90.20%</b>	<b>77.40%</b>	<b>78.17%</b>

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending December 31, 2013  
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Dec	2013	120877	47523	48510	228568
CRES Providers	CEI	31-Dec	2013	360642	496936	454212	1312107
Total Sales	CEI	31-Dec	2013	481519	544459	502722	1540675
EDU Share	CEI	31-Dec	2013	25.10%	8.73%	9.65%	14.84%
<b>Electric Choice Sales Switch Rates</b>	<b>CEI</b>	<b>31-Dec</b>	<b>2013</b>	<b>74.90%</b>	<b>91.27%</b>	<b>90.35%</b>	<b>85.16%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Dec	2013	348067	87162	14739	457660
CRES Providers	DUKE	31-Dec	2013	335007	438815	421915	1314223
Total Sales	DUKE	31-Dec	2013	683074	525977	436654	1771883
EDU Share	DUKE	31-Dec	2013	50.96%	16.57%	3.38%	25.83%
<b>Electric Choice Sales Switch Rates</b>	<b>DUKE</b>	<b>31-Dec</b>	<b>2013</b>	<b>49.04%</b>	<b>83.43%</b>	<b>96.62%</b>	<b>74.17%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
AEP - Ohio	AEP	31-Dec	2013	1015544	242958	230193	1493773
CRES Providers	AEP	31-Dec	2013	379722	955035	1007334	2349176
Total Sales	AEP	31-Dec	2013	1395266	1197993	1237527	3842949
EDU Share	AEP	31-Dec	2013	72.785%	20.280%	18.601%	38.870%
<b>Electric Choice Sales Switch Rates</b>	<b>AEP</b>	<b>31-Dec</b>	<b>2013</b>	<b>27.215%</b>	<b>79.720%</b>	<b>81.399%</b>	<b>61.130%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Dec	2013	267654	52026	5998	361273
CRES Providers	DPL	31-Dec	2013	207358	238272	260676	773120
Total Sales	DPL	31-Dec	2013	475012	290298	266674	1134393
EDU Share	DPL	31-Dec	2013	56.35%	17.92%	2.25%	31.85%
<b>Electric Choice Sales Switch Rates</b>	<b>DPL</b>	<b>31-Dec</b>	<b>2013</b>	<b>43.65%</b>	<b>82.08%</b>	<b>97.75%</b>	<b>68.15%</b>

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Ohio Edison Company	OEC	31-Dec	2013	249799	51986	147153	460487
CRES Providers	OEC	31-Dec	2013	582031	500438	523541	1606930
Total Sales	OEC	31-Dec	2013	831830	552424	670694	2067417
EDU Share	OEC	31-Dec	2013	30.03%	9.41%	21.94%	22.27%
<b>Electric Choice Sales Switch Rates</b>	<b>OEC</b>	<b>31-Dec</b>	<b>2013</b>	<b>69.97%</b>	<b>90.59%</b>	<b>78.06%</b>	<b>77.73%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Dec	2013	63059	13112	103750	181740
CRES Providers	TE	31-Dec	2013	162771	154199	363313	680332
Total Sales	TE	31-Dec	2013	225830	167311	467063	862072
EDU Share	TE	31-Dec	2013	27.92%	7.84%	22.21%	21.08%
<b>Electric Choice Sales Switch Rates</b>	<b>TE</b>	<b>31-Dec</b>	<b>2013</b>	<b>72.08%</b>	<b>92.16%</b>	<b>77.79%</b>	<b>78.92%</b>

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