

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending March 31, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Mar	2010	235680	144625	299589	691108
CRES Providers	CEI	31-Mar	2010	237557	357642	201182	807161
Total Sales	CEI	31-Mar	2010	473237	502267	500771	1498269
EDU Share	CEI	31-Mar	2010	49.80%	28.79%	59.83%	46.13%
Electric Choice Sales Switch Rates	CEI	31-Mar	2010	50.20%	71.21%	40.17%	53.87%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Mar	2010	535921	288683	126862	1014893
CRES Providers	DUKE	31-Mar	2010	49879	362056	533731	1006046
Total Sales	DUKE	31-Mar	2010	585800	650739	660593	2020939
EDU Share	DUKE	31-Mar	2010	91.49%	44.36%	19.20%	50.22%
Electric Choice Sales Switch Rates	DUKE	31-Mar	2010	8.51%	55.64%	80.80%	49.78%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Columbus Southern Power Company	CSP	31-Mar	2010	597875	652519	351810	1606907
CRES Providers	CSP	31-Mar	2010	0	13446	0	13446
Total Sales	CSP	31-Mar	2010	597875	665965	351810	1620353
EDU Share	CSP	31-Mar	2010	100.000%	97.981%	100.000%	99.170%
Electric Choice Sales Switch Rates	CSP	31-Mar	2010	0.000%	2.019%	0.000%	0.830%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Mar	2010	502968	259453	133232	949222
CRES Providers	DPL	31-Mar	2010	55	61570	123010	234322
Total Sales	DPL	31-Mar	2010	503023	321023	256242	1183544
EDU Share	DPL	31-Mar	2010	99.99%	80.82%	51.99%	80.20%
Electric Choice Sales Switch Rates	DPL	31-Mar	2010	0.01%	19.18%	48.01%	19.80%

Source: PUCO, Division of Market Monitoring & Assessment.

Note1: Total sales includes residential, commercial, industrial and other sales.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	31-Mar	2010	574015	213643	193528	994038
CRES Providers	OEC	31-Mar	2010	265671	401356	272508	945469
Total Sales	OEC	31-Mar	2010	839686	614999	466036	1939507
EDU Share	OEC	31-Mar	2010	68.36%	34.74%	41.53%	51.25%
Electric Choice Sales Switch Rates	OEC	31-Mar	2010	31.64%	65.26%	58.47%	48.75%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Power Company	OP	31-Mar	2010	595882	457342	1083465	2143348
CRES Providers	OP	31-Mar	2010	0	0	0	0
Total Sales	OP	31-Mar	2010	595882	457342	1083465	2143348
EDU Share	OP	31-Mar	2010	100.00%	100.00%	100.00%	100.00%
Electric Choice Sales Switch Rates	OP	31-Mar	2010	0.00%	0.00%	0.00%	0.00%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Mar	2010	115755	63807	138706	322576
CRES Providers	TE	31-Mar	2010	104177	181053	178206	491595
Total Sales	TE	31-Mar	2010	219932	244860	316912	814171
EDU Share	TE	31-Mar	2010	52.63%	26.06%	43.77%	39.62%
Electric Choice Sales Switch Rates	TE	31-Mar	2010	47.37%	73.94%	56.23%	60.38%

Source: PUCO, Division of Market Monitoring & Assessment.

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending June 30, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Jun	2010	161995	104446	298032	577031
CRES Providers	CEI	30-Jun	2010	260458	446012	234730	960874
Total Sales	CEI	30-Jun	2010	422453	550458	532762	1537905
EDU Share	CEI	30-Jun	2010	38.35%	18.97%	55.94%	37.52%
Electric Choice Sales Switch Rates	CEI	30-Jun	2010	61.65%	81.03%	44.06%	62.48%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Jun	2010	546210	233688	65133	894153
CRES Providers	DUKE	30-Jun	2010	80043	459194	340655	923343
Total Sales	DUKE	30-Jun	2010	626253	692882	405788	1817496
EDU Share	DUKE	30-Jun	2010	87.22%	33.73%	16.05%	49.20%
Electric Choice Sales Switch Rates	DUKE	30-Jun	2010	12.78%	66.27%	83.95%	50.80%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Columbus Southern Power Company	CSP	30-Jun	2010	551603	768378	399877	1724462
CRES Providers	CSP	30-Jun	2010	0	47900	869	48769
Total Sales	CSP	30-Jun	2010	551603	816278	400746	1773231
EDU Share	CSP	30-Jun	2010	100.000%	94.132%	99.783%	97.250%
Electric Choice Sales Switch Rates	CSP	30-Jun	2010	0.000%	5.868%	0.217%	2.750%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Jun	2010	422694	241392	97933	816541
CRES Providers	DPL	30-Jun	2010	57	138134	211298	418415
Total Sales	DPL	30-Jun	2010	422751	379526	309231	1234956
EDU Share	DPL	30-Jun	2010	99.99%	63.60%	31.67%	66.12%
Electric Choice Sales Switch Rates	DPL	30-Jun	2010	0.01%	36.40%	68.33%	33.88%

Source: PUCO, Division of Market Monitoring & Assessment.

Note1: Total sales includes residential, commercial, industrial and other sales.

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending June 30, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	30-Jun	2010	387676	172266	177086	748857
CRES Providers	OEC	30-Jun	2010	307280	496038	353961	1174468
Total Sales	OEC	30-Jun	2010	694956	668304	531047	1923325
EDU Share	OEC	30-Jun	2010	55.78%	25.78%	33.35%	38.94%
Electric Choice Sales Switch Rates	OEC	30-Jun	2010	44.22%	74.22%	66.65%	61.06%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Power Company	OP	30-Jun	2010	485194	493606	1093178	2077091
CRES Providers	OP	30-Jun	2010	0	706	0	706
Total Sales	OP	30-Jun	2010	485194	494312	1093178	2077797
EDU Share	OP	30-Jun	2010	100.00%	99.86%	100.00%	99.97%
Electric Choice Sales Switch Rates	OP	30-Jun	2010	0.00%	0.14%	0.00%	0.03%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	30-Jun	2010	91095	56086	132590	284010
CRES Providers	TE	30-Jun	2010	106335	213710	222685	574177
Total Sales	TE	30-Jun	2010	197430	269796	355275	858187
EDU Share	TE	30-Jun	2010	46.14%	20.79%	37.32%	33.09%
Electric Choice Sales Switch Rates	TE	30-Jun	2010	53.86%	79.21%	62.68%	66.91%

Source: PUCO, Division of Market Monitoring & Assessment.

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending September 30, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	30-Sep	2010	189056	86944	297922	585250
CRES Providers	CEI	30-Sep	2010	341893	472352	237320	1078884
Total Sales	CEI	30-Sep	2010	530949	559296	535242	1664134
EDU Share	CEI	30-Sep	2010	35.61%	15.55%	55.66%	35.17%
Electric Choice Sales Switch Rates	CEI	30-Sep	2010	64.39%	84.45%	44.34%	64.83%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	30-Sep	2010	475091	179939	53654	722554
CRES Providers	DUKE	30-Sep	2010	139716	502178	336422	1046660
Total Sales	DUKE	30-Sep	2010	614807	682117	390076	1769214
EDU Share	DUKE	30-Sep	2010	77.27%	26.38%	13.75%	40.84%
Electric Choice Sales Switch Rates	DUKE	30-Sep	2010	22.73%	73.62%	86.25%	59.16%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Columbus Southern Power Company	CSP	30-Sep	2010	651709	733387	389826	1777962
CRES Providers	CSP	30-Sep	2010	0	51299	1834	53133
Total Sales	CSP	30-Sep	2010	651709	784686	391660	1831095
EDU Share	CSP	30-Sep	2010	100.000%	93.462%	99.532%	97.098%
Electric Choice Sales Switch Rates	CSP	30-Sep	2010	0.000%	6.538%	0.468%	2.902%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	30-Sep	2010	463249	212595	61795	782592
CRES Providers	DPL	30-Sep	2010	71	143665	256822	490926
Total Sales	DPL	30-Sep	2010	463320	356260	318617	1273518
EDU Share	DPL	30-Sep	2010	99.98%	59.67%	19.39%	61.45%
Electric Choice Sales Switch Rates	DPL	30-Sep	2010	0.02%	40.33%	80.61%	38.55%

Source: PUCO, Division of Market Monitoring & Assessment.

Note1: Total sales includes residential, commercial, industrial and other sales.

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*Revised from corrected CRES Provider information

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending September 30, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	30-Sep	2010	509205	179769	188549	889568
CRES Providers	OEC	30-Sep	2010	357313	519506	392185	1281899
Total Sales	OEC	30-Sep	2010	866518	699275	580734	2171467
EDU Share	OEC	30-Sep	2010	58.76%	25.71%	32.47%	40.97%
Electric Choice Sales Switch Rates	OEC	30-Sep	2010	41.24%	74.29%	67.53%	59.03%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Power Company	OP	30-Sep	2010	598330	518054	1071618	2193791
CRES Providers	OP	30-Sep	2010	0	60	0	60
Total Sales	OP	30-Sep	2010	598330	518114	1071618	2193851
EDU Share	OP	30-Sep	2010	100.00%	99.99%	100.00%	100.00%
Electric Choice Sales Switch Rates	OP	30-Sep	2010	0.00%	0.01%	0.00%	0.00%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	30-Sep	2010	110147	51462	134424	300282
CRES Providers	TE	30-Sep	2010	132411	229289	236589	632539
Total Sales	TE	30-Sep	2010	242558	280751	371013	932821
EDU Share	TE	30-Sep	2010	45.41%	18.33%	36.23%	32.19%
Electric Choice Sales Switch Rates	TE	30-Sep	2010	54.59%	81.67%	63.77%	67.81%

Source: PUCO, Division of Market Monitoring & Assessment.

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***Revised from corrected CRES Provider information**

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
For the Month Ending December 31, 2010
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Cleveland Electric Illuminating Company	CEI	31-Dec	2010	137790	76393	248022	474617
CRES Providers	CEI	31-Dec	2010	355624	453132	217666	1042468
Total Sales	CEI	31-Dec	2010	493414	529525	465688	1517085
EDU Share	CEI	31-Dec	2010	27.93%	14.43%	53.26%	31.28%
Electric Choice Sales Switch Rates	CEI	31-Dec	2010	72.07%	85.57%	46.74%	68.72%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Duke Energy Ohio	DUKE	31-Dec	2010	466902	149952	48433	677497
CRES Providers	DUKE	31-Dec	2010	160952	469367	337559	1012790
Total Sales	DUKE	31-Dec	2010	627854	619319	385992	1690287
EDU Share	DUKE	31-Dec	2010	74.36%	24.21%	12.55%	40.08%
Electric Choice Sales Switch Rates	DUKE	31-Dec	2010	25.64%	75.79%	87.45%	59.92%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Columbus Southern Power Company	CSP	31-Dec	2010	616431	573843	360948	1555700
CRES Providers	CSP	31-Dec	2010	1	97595	19366	116962
Total Sales	CSP	31-Dec	2010	616432	671438	380314	1672662
EDU Share	CSP	31-Dec	2010	100.000%	85.465%	94.908%	93.007%
Electric Choice Sales Switch Rates	CSP	31-Dec	2010	0.000%	14.535%	5.092%	6.993%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
The Dayton Power and Light Company	DPL	31-Dec	2010	331451	158847	51428	588724
CRES Providers	DPL	31-Dec	2010	65	136504	235502	448572
Total Sales	DPL	31-Dec	2010	331516	295351	286930	1037296
EDU Share	DPL	31-Dec	2010	99.98%	53.78%	17.92%	56.76%
Electric Choice Sales Switch Rates	DPL	31-Dec	2010	0.02%	46.22%	82.08%	43.24%

Source: PUCO, Division of Market Monitoring & Assessment.

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***Preliminary Data - will update upon receipt of additional CRES data**

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales
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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Edison Company	OEC	31-Dec	2010	347736	119728	173749	653628
CRES Providers	OEC	31-Dec	2010	477048	495207	357812	1342375
Total Sales	OEC	31-Dec	2010	824784	614935	531561	1996003
EDU Share	OEC	31-Dec	2010	42.16%	19.47%	32.69%	32.75%
Electric Choice Sales Switch Rates	OEC	31-Dec	2010	57.84%	80.53%	67.31%	67.25%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Ohio Power Company	OP	31-Dec	2010	628585	485696	1116821	2238888
CRES Providers	OP	31-Dec	2010	0	954	0	954
Total Sales	OP	31-Dec	2010	628585	486650	1116821	2239842
EDU Share	OP	31-Dec	2010	100.00%	99.80%	100.00%	99.96%
Electric Choice Sales Switch Rates	OP	31-Dec	2010	0.00%	0.20%	0.00%	0.04%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales
Toledo Edison Company	TE	31-Dec	2010	102530	43700	115020	265504
CRES Providers	TE	31-Dec	2010	119121	203072	244991	569300
Total Sales	TE	31-Dec	2010	221651	246772	360011	834804
EDU Share	TE	31-Dec	2010	46.26%	17.71%	31.95%	31.80%
Electric Choice Sales Switch Rates	TE	31-Dec	2010	53.74%	82.29%	68.05%	68.20%

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