

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Sales  
For the Month Ending March 31, 2016  
(MWh)**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Cleveland Electric Illuminating Company	CEI	31-Mar	2016	133,940	54,680	52,686	241,306
CRES Providers	CEI	31-Mar	2016	321,193	491,504	474,317	1,287,014
Total Sales	CEI	31-Mar	2016	455,133	546,184	527,003	1,528,320
EDU Share	CEI	31-Mar	2016	29.43%	10.01%	10.00%	49.44%
<b>Electric Choice Sales Switch Rates</b>	<b>CEI</b>	<b>31-Mar</b>	<b>2016</b>	<b>70.57%</b>	<b>89.99%</b>	<b>90.00%</b>	<b>84.21%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Duke Energy Ohio	DUKE	31-Mar	2016	285,739	85,835	17,282	388,856
CRES Providers	DUKE	31-Mar	2016	262,812	406,888	398,932	1,068,632
Total Sales	DUKE	31-Mar	2016	548,551	492,723	416,214	1,457,488
EDU Share	DUKE	31-Mar	2016	52.09%	17.42%	4.15%	26.68%
<b>Electric Choice Sales Switch Rates</b>	<b>DUKE</b>	<b>31-Mar</b>	<b>2016</b>	<b>47.91%</b>	<b>82.58%</b>	<b>95.85%</b>	<b>73.32%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
**AEP - Ohio	AEP	31-Mar	2016	796,837	174,175	65,379	1,036,391
CRES Providers	AEP	31-Mar	2016	373,947	974,843	1,145,494	2,494,284
Total Sales	AEP	31-Mar	2016	1,170,784	1,149,018	1,210,873	3,530,675
EDU Share	AEP	31-Mar	2016	68.06%	15.16%	5.40%	29.35%
<b>Electric Choice Sales Switch Rates</b>	<b>AEP</b>	<b>31-Mar</b>	<b>2016</b>	<b>31.94%</b>	<b>84.84%</b>	<b>94.60%</b>	<b>70.65%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
The Dayton Power and Light Company	DPL	31-Mar	2016	243,444	48,211	6,345	298,000
CRES Providers	DPL	31-Mar	2016	203,719	247,702	298,758	750,179
Total Sales	DPL	31-Mar	2016	447,163	295,913	305,103	1,048,179
EDU Share	DPL	31-Mar	2016	54.44%	16.29%	2.08%	28.43%
<b>Electric Choice Sales Switch Rates</b>	<b>DPL</b>	<b>31-Mar</b>	<b>2016</b>	<b>45.56%</b>	<b>83.71%</b>	<b>97.92%</b>	<b>71.57%</b>

Source: PUCO, Rates & Analysis

\*Total sales includes residential, commercial, industrial and other sales.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

\*\*CSP and OP have merged into AEP-Ohio

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Ohio Edison Company	OEC	31-Mar	2016	285,701	76,273	69,434	431,408
CRES Providers	OEC	31-Mar	2016	511,760	482,204	580,558	1,574,522
Total Sales	OEC	31-Mar	2016	797,461	558,477	649,992	2,005,930
EDU Share	OEC	31-Mar	2016	35.83%	13.66%	10.68%	21.51%
<b>Electric Choice Sales Switch Rates</b>	<b>OEC</b>	<b>31-Mar</b>	<b>2016</b>	<b>64.17%</b>	<b>86.34%</b>	<b>89.32%</b>	<b>78.49%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Sales	Commercial Sales	Industrial Sales	Total Sales*
Toledo Edison Company	TE	31-Mar	2016	67,461	20,983	118,101	206,545
CRES Providers	TE	31-Mar	2016	135,530	139,281	367,285	642,096
Total Sales	TE	31-Mar	2016	202,991	160,264	485,386	848,641
EDU Share	TE	31-Mar	2016	33.23%	13.09%	24.33%	24.34%
<b>Electric Choice Sales Switch Rates</b>	<b>TE</b>	<b>31-Mar</b>	<b>2016</b>	<b>66.77%</b>	<b>86.91%</b>	<b>75.67%</b>	<b>75.66%</b>

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# Ohio Retail Electric Switching Rates in Sales by EDU 5 Year Data

