

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending September 30, 2016**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Cleveland Electric Illuminating Company	CEI	30-Sep	2016	200,866	16,728	73	218,040
CRES Providers	CEI	30-Sep	2016	462,790	66,308	568	529,818
Total Customers	CEI	30-Sep	2016	663,656	83,036	641	747,858
EDU Share	CEI	30-Sep	2016	30.27%	20.15%	11.39%	29.16%
Electric Choice Customer Switch Rates	CEI	30-Sep	2016	69.73%	79.85%	88.61%	70.84%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Duke Energy Ohio	DUKE	30-Sep	2016	331,139	26,812	605	360,140
CRES Providers	DUKE	30-Sep	2016	298,080	42,548	1,528	346,784
Total Customers	DUKE	30-Sep	2016	629,219	69,360	2,133	700,712
EDU Share	DUKE	30-Sep	2016	52.63%	38.66%	28.36%	51.40%
Electric Choice Customer Switch Rates	DUKE	30-Sep	2016	47.37%	61.34%	71.64%	49.49%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
AEP - Ohio**	AEP	30-Sep	2016	866,163	82,750	4,225	954,208
CRES Providers	AEP	30-Sep	2016	412,107	93,438	4,607	511,805
Total Customers	AEP	30-Sep	2016	1,278,270	176,188	8,832	1,463,290
EDU Share	AEP	30-Sep	2016	67.76%	46.97%	47.84%	65.21%
Electric Choice Customer Switch Rates	AEP	30-Sep	2016	32.24%	53.03%	52.16%	34.98%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
The Dayton Power and Light Company	DPL	30-Sep	2016	238,097	18,150	304	257,629
CRES Providers	DPL	30-Sep	2016	220,353	32,615	1,412	259,978
Total Customers	DPL	30-Sep	2016	458,450	50,765	1,716	510,931
EDU Share	DPL	30-Sep	2016	51.94%	35.75%	17.72%	50.42%
Electric Choice Customer Switch Rates	DPL	30-Sep	2016	48.06%	64.25%	82.28%	50.88%

Source: PUCO, Rates & Analysis

*Total customers includes residential, commercial, industrial and other customers.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio. Appropriate calculations made for other purposes may be based on different data, and may yield different results.

**CSP and OP have merged into AEP-Ohio

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Ohio Edison Company	OEC	30-Sep	2016	323,106	28,185	245	353,073
CRES Providers	OEC	30-Sep	2016	602,278	84,802	1,081	688,778
Total Customers	OEC	30-Sep	2016	925,384	112,987	1,326	1,039,697
EDU Share	OEC	30-Sep	2016	34.92%	24.95%	18.48%	33.96%
Electric Choice Customer Switch Rates	OEC	30-Sep	2016	65.08%	75.05%	81.52%	66.25%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Toledo Edison Company	TE	30-Sep	2016	98,145	9,332	58	108,342
CRES Providers	TE	30-Sep	2016	173,453	26,567	446	200,731
Total Customers	TE	30-Sep	2016	271,598	35,899	504	308,001
EDU Share	TE	30-Sep	2016	36.14%	26.00%	11.51%	35.18%
Electric Choice Customer Switch Rates	TE	30-Sep	2016	63.86%	74.00%	88.49%	65.17%

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Ohio Retail Electric Customer Switching by EDU 5 Year Data

