

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers  
For the Month Ending June 30, 2016**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Cleveland Electric Illuminating Company	CEI	30-Jun	2016	188,611	16,891	75	205,577
CRES Providers	CEI	30-Jun	2016	474,548	66,162	570	541,280
Total Customers	CEI	30-Jun	2016	663,159	83,053	645	746,857
EDU Share	CEI	30-Jun	2016	28.44%	20.34%	11.63%	27.53%
<b>Electric Choice Customer Switch Rates</b>	<b>CEI</b>	<b>30-Jun</b>	<b>2016</b>	<b>71.56%</b>	<b>79.66%</b>	<b>88.37%</b>	<b>72.47%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Duke Energy Ohio	DUKE	30-Jun	2016	334,726	27,333	610	362,669
CRES Providers	DUKE	30-Jun	2016	293,031	41,862	1,525	336,418
Total Customers	DUKE	30-Jun	2016	627,757	69,195	2,135	699,087
EDU Share	DUKE	30-Jun	2016	53.32%	39.50%	28.57%	51.88%
<b>Electric Choice Customer Switch Rates</b>	<b>DUKE</b>	<b>30-Jun</b>	<b>2016</b>	<b>46.68%</b>	<b>60.50%</b>	<b>71.43%</b>	<b>48.12%</b>

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AEP - Ohio**	AEP	30-Jun	2016	866,668	85,054	4,622	956,344
CRES Providers	AEP	30-Jun	2016	410,616	92,108	5,265	507,989
Total Customers	AEP	30-Jun	2016	1,277,284	177,162	9,887	1,464,333
EDU Share	AEP	30-Jun	2016	67.85%	48.01%	46.75%	65.31%
<b>Electric Choice Customer Switch Rates</b>	<b>AEP</b>	<b>30-Jun</b>	<b>2016</b>	<b>32.15%</b>	<b>51.99%</b>	<b>53.25%</b>	<b>34.69%</b>

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
The Dayton Power and Light Company	DPL	30-Jun	2016	255,385	20,619	411	276,415
CRES Providers	DPL	30-Jun	2016	202,438	30,098	1,302	233,838
Total Customers	DPL	30-Jun	2016	457,823	50,717	1,713	510,253
EDU Share	DPL	30-Jun	2016	55.78%	40.66%	23.99%	54.17%
<b>Electric Choice Customer Switch Rates</b>	<b>DPL</b>	<b>30-Jun</b>	<b>2016</b>	<b>44.22%</b>	<b>59.34%</b>	<b>76.01%</b>	<b>45.83%</b>

Source: PUCO, Rates & Analysis

\*Total customers includes residential, commercial, industrial and other customers.

NOTE: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

\*\*CSP and OP have merged into AEP-Ohio

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Ohio Edison Company	OEC	30-Jun	2016	309,414	28,263	266	337,943
CRES Providers	OEC	30-Jun	2016	614,540	84,498	1,076	700,114
Total Customers	OEC	30-Jun	2016	923,954	112,761	1,342	1,038,057
EDU Share	OEC	30-Jun	2016	33.49%	25.06%	19.82%	32.56%
<b>Electric Choice Customer Switch Rates</b>	<b>OEC</b>	<b>30-Jun</b>	<b>2016</b>	<b>66.51%</b>	<b>74.94%</b>	<b>80.18%</b>	<b>67.44%</b>

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Toledo Edison Company	TE	30-Jun	2016	90,398	8,967	61	99,426
CRES Providers	TE	30-Jun	2016	180,836	26,900	442	208,178
Total Customers	TE	30-Jun	2016	271,234	35,867	503	307,604
EDU Share	TE	30-Jun	2016	33.33%	25.00%	12.13%	32.32%
<b>Electric Choice Customer Switch Rates</b>	<b>TE</b>	<b>30-Jun</b>	<b>2016</b>	<b>66.67%</b>	<b>75.00%</b>	<b>87.87%</b>	<b>67.68%</b>

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# Ohio Retail Electric Customer Switching by EDU 5 Year Data

