

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending March 31, 2015**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	31-Mar	2015	182,348	18,380	143	201,270
CRES Providers	CEI	31-Mar	2015	480,027	65,057	507	545,673
Total Customers	CEI	31-Mar	2015	662,375	83,437	650	746,943
EDU Share	CEI	31-Mar	2015	27.53%	22.03%	22.00%	26.95%
Electric Choice Customer Switch Rates	CEI	31-Mar	2015	72.47%	77.97%	78.00%	73.05%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	31-Mar	2015	333,540	30,222	709	366,490
CRES Providers	DUKE	31-Mar	2015	291,943	38,775	1,457	336,407
Total Customers	DUKE	31-Mar	2015	625,483	68,997	2,166	702,897
EDU Share	DUKE	31-Mar	2015	53.33%	43.80%	32.73%	52.14%
Electric Choice Customer Switch Rates	DUKE	31-Mar	2015	46.67%	56.20%	67.27%	47.86%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	31-Mar	2015	888,426	88,469	4,972	982,961
CRES Providers	AEP	31-Mar	2015	400,782	88,009	5,143	495,586
Total Customers	AEP	31-Mar	2015	1,289,208	176,478	10,115	1,478,547
EDU Share	AEP	31-Mar	2015	68.91%	50.13%	49.15%	66.48%
Electric Choice Customer Switch Rates	AEP	31-Mar	2015	31.09%	49.87%	50.85%	33.52%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	31-Mar	2015	252,031	21,679	445	275,389
CRES Providers	DPL	31-Mar	2015	205,128	29,058	1,279	240,935
Total Customers	DPL	31-Mar	2015	457,159	50,737	1,724	516,324
EDU Share	DPL	31-Mar	2015	55.13%	42.73%	25.81%	53.34%
Electric Choice Customer Switch Rates	DPL	31-Mar	2015	44.87%	57.27%	74.19%	46.66%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	31-Mar	2015	284,359	27,063	318	313,386
CRES Providers	OEC	31-Mar	2015	638,916	84,900	1,017	725,309
Total Customers	OEC	31-Mar	2015	923,275	111,963	1,335	1,038,695
EDU Share	OEC	31-Mar	2015	30.80%	24.17%	23.82%	30.17%
Electric Choice Customer Switch Rates	OEC	31-Mar	2015	69.20%	75.83%	76.18%	69.83%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	31-Mar	2015	88,107	9,033	68	98,013
CRES Providers	TE	31-Mar	2015	183,055	26,753	433	210,479
Total Customers	TE	31-Mar	2015	271,162	35,786	501	308,492
EDU Share	TE	31-Mar	2015	32.49%	25.24%	13.57%	31.77%
Electric Choice Customer Switch Rates	TE	31-Mar	2015	67.51%	74.76%	86.43%	68.23%

Source: PUCO, Energy & Environment

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Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending June 30, 2015**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Cleveland Electric Illuminating Company	CEI	30-Jun	2015	185,640	19,078	131	205,243
CRES Providers	CEI	30-Jun	2015	475,348	64,383	517	540,337
Total Customers	CEI	30-Jun	2015	660,988	83,461	648	745,580
EDU Share	CEI	30-Jun	2015	28.09%	22.86%	20.22%	27.53%
Electric Choice Customer Switch Rates	CEI	30-Jun	2015	71.91%	77.14%	79.78%	72.47%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Duke Energy Ohio	DUKE	30-Jun	2015	311,969	28,518	685	342,979
CRES Providers	DUKE	30-Jun	2015	311,391	40,432	1,464	357,700
Total Customers	DUKE	30-Jun	2015	623,360	68,950	2,149	700,679
EDU Share	DUKE	30-Jun	2015	50.05%	41.36%	31.88%	48.95%
Electric Choice Customer Switch Rates	DUKE	30-Jun	2015	49.95%	58.64%	68.12%	51.05%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
AEP - Ohio**	AEP	30-Jun	2015	869,868	87,236	4,864	963,136
CRES Providers	AEP	30-Jun	2015	415,901	89,859	5,226	512,594
Total Customers	AEP	30-Jun	2015	1,285,769	177,095	10,090	1,475,730
EDU Share	AEP	30-Jun	2015	67.65%	49.26%	48.21%	65.27%
Electric Choice Customer Switch Rates	AEP	30-Jun	2015	32.35%	50.74%	51.79%	34.73%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
The Dayton Power and Light Company	DPL	30-Jun	2015	255,671	21,886	451	279,202
CRES Providers	DPL	30-Jun	2015	200,739	28,834	1,272	236,360
Total Customers	DPL	30-Jun	2015	456,410	50,720	1,723	515,562
EDU Share	DPL	30-Jun	2015	56.02%	43.15%	26.18%	54.15%
Electric Choice Customer Switch Rates	DPL	30-Jun	2015	43.98%	56.85%	73.82%	45.85%

Source: PUCO, Rates & Analysis

*Total customers includes residential, commercial, industrial and other customers.

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending June 30, 2015**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Ohio Edison Company	OEC	30-Jun	2015	283,194	28,731	323	313,808
CRES Providers	OEC	30-Jun	2015	637,869	83,780	1,025	723,236
Total Customers	OEC	30-Jun	2015	921,063	112,511	1,348	1,037,044
EDU Share	OEC	30-Jun	2015	30.75%	25.54%	23.96%	30.26%
Electric Choice Customer Switch Rates	OEC	30-Jun	2015	69.25%	74.46%	76.04%	69.74%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Toledo Edison Company	TE	30-Jun	2015	95,553	9,303	75	105,736
CRES Providers	TE	30-Jun	2015	175,186	26,601	433	202,459
Total Customers	TE	30-Jun	2015	270,739	35,904	508	308,195
EDU Share	TE	30-Jun	2015	35.29%	25.91%	14.76%	34.31%
Electric Choice Customer Switch Rates	TE	30-Jun	2015	64.71%	74.09%	85.24%	65.69%

Source: PUCO, Rates & Analysis

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending September 30, 2015**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Cleveland Electric Illuminating Company	CEI	30-Sep	2015	187,311	18,334	74	206,102
CRES Providers	CEI	30-Sep	2015	472,434	64,982	573	538,099
Total Customers	CEI	30-Sep	2015	659,745	83,316	647	744,201
EDU Share	CEI	30-Sep	2015	28.39%	22.01%	11.44%	27.69%
Electric Choice Customer Switch Rates	CEI	30-Sep	2015	71.61%	77.99%	88.56%	72.31%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Duke Energy Ohio	DUKE	30-Sep	2015	322,157	28,557	673	353,177
CRES Providers	DUKE	30-Sep	2015	301,130	40,358	1,484	347,395
Total Customers	DUKE	30-Sep	2015	623,287	68,915	2,157	700,572
EDU Share	DUKE	30-Sep	2015	51.69%	41.44%	31.20%	50.41%
Electric Choice Customer Switch Rates	DUKE	30-Sep	2015	48.31%	58.56%	68.80%	49.59%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
AEP - Ohio**	AEP	30-Sep	2015	849,130	83,815	4,722	939,790
CRES Providers	AEP	30-Sep	2015	425,941	91,852	5,172	524,599
Total Customers	AEP	30-Sep	2015	1,275,071	175,667	9,894	1,464,389
EDU Share	AEP	30-Sep	2015	66.59%	47.71%	47.73%	64.18%
Electric Choice Customer Switch Rates	AEP	30-Sep	2015	33.41%	52.29%	52.27%	35.82%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
The Dayton Power and Light Company	DPL	30-Sep	2015	255,034	21,387	447	278,021
CRES Providers	DPL	30-Sep	2015	201,248	29,281	1,271	237,351
Total Customers	DPL	30-Sep	2015	456,282	50,668	1,718	515,372
EDU Share	DPL	30-Sep	2015	55.89%	42.21%	26.02%	53.95%
Electric Choice Customer Switch Rates	DPL	30-Sep	2015	44.11%	57.79%	73.98%	46.05%

Source: PUCO, Rates & Analysis

*Total customers includes residential, commercial, industrial and other customers.

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Ohio Edison Company	OEC	30-Sep	2015	297,122	29,385	311	328,373
CRES Providers	OEC	30-Sep	2015	623,033	83,195	1,038	707,830
Total Customers	OEC	30-Sep	2015	920,155	112,580	1,349	1,036,203
EDU Share	OEC	30-Sep	2015	32.29%	26.10%	23.05%	31.69%
Electric Choice Customer Switch Rates	OEC	30-Sep	2015	67.71%	73.90%	76.95%	68.31%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Toledo Edison Company	TE	30-Sep	2015	82,162	8,427	71	91,464
CRES Providers	TE	30-Sep	2015	188,296	27,413	438	216,389
Total Customers	TE	30-Sep	2015	270,458	35,840	509	307,853
EDU Share	TE	30-Sep	2015	30.38%	23.51%	13.95%	29.71%
Electric Choice Customer Switch Rates	TE	30-Sep	2015	69.62%	76.49%	86.05%	70.29%

Source: PUCO, Rates & Analysis

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending December 31, 2015**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Cleveland Electric Illuminating Company	CEI	31-Dec	2015	188,206	18,401	82	206,689
CRES Providers	CEI	31-Dec	2015	473,501	64,778	565	538,844
Total Customers	CEI	31-Dec	2015	661,707	83,179	647	745,533
EDU Share	CEI	31-Dec	2015	28.44%	22.12%	12.67%	27.72%
Electric Choice Customer Switch Rates	CEI	31-Dec	2015	71.56%	77.88%	87.33%	72.28%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Duke Energy Ohio	DUKE	31-Dec	2015	331,591	29,090	668	363,138
CRES Providers	DUKE	31-Dec	2015	294,135	39,993	1,495	340,078
Total Customers	DUKE	31-Dec	2015	625,726	69,083	2,163	703,216
EDU Share	DUKE	31-Dec	2015	52.99%	42.11%	30.88%	51.64%
Electric Choice Customer Switch Rates	DUKE	31-Dec	2015	47.01%	57.89%	69.12%	48.36%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
AEP - Ohio**	AEP	31-Dec	2015	860,355	84,148	4,721	950,310
CRES Providers	AEP	31-Dec	2015	419,316	91,179	5,166	517,304
Total Customers	AEP	31-Dec	2015	1,279,671	175,327	9,887	1,467,614
EDU Share	AEP	31-Dec	2015	67.23%	47.99%	47.75%	64.75%
Electric Choice Customer Switch Rates	AEP	31-Dec	2015	32.77%	52.01%	52.25%	35.25%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
The Dayton Power and Light Company	DPL	31-Dec	2015	254,273	21,353	450	277,241
CRES Providers	DPL	31-Dec	2015	203,291	29,370	1,263	239,467
Total Customers	DPL	31-Dec	2015	457,564	50,723	1,713	516,708
EDU Share	DPL	31-Dec	2015	55.57%	42.10%	26.27%	53.66%
Electric Choice Customer Switch Rates	DPL	31-Dec	2015	44.43%	57.90%	73.73%	46.34%

Source: PUCO, Rates & Analysis

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Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Ohio Edison Company	OEC	31-Dec	2015	300,004	29,722	311	331,587
CRES Providers	OEC	31-Dec	2015	622,415	82,550	1,026	706,580
Total Customers	OEC	31-Dec	2015	922,419	112,272	1,337	1,038,167
EDU Share	OEC	31-Dec	2015	32.52%	26.47%	23.26%	31.94%
Electric Choice Customer Switch Rates	OEC	31-Dec	2015	67.48%	73.53%	76.74%	68.06%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers*
Toledo Edison Company	TE	31-Dec	2015	89,582	8,957	66	99,416
CRES Providers	TE	31-Dec	2015	181,390	26,900	441	208,974
Total Customers	TE	31-Dec	2015	270,972	35,857	507	308,390
EDU Share	TE	31-Dec	2015	33.06%	24.98%	13.02%	32.24%
Electric Choice Customer Switch Rates	TE	31-Dec	2015	66.94%	75.02%	86.98%	67.76%

Source: PUCO, Rates & Analysis

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Ohio Retail Electric Customer Switching by EDU 5 Year Data

