

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending March 31, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	31-Mar	2014	137890	16186	150	154626
CRES Providers	CEI	31-Mar	2014	523068	67376	506	590994
Total Customers	CEI	31-Mar	2014	660958	83562	656	745620
EDU Share	CEI	31-Mar	2014	20.86%	19.37%	22.87%	20.74%
Electric Choice Customer Switch Rates	CEI	31-Mar	2014	79.14%	80.63%	77.13%	79.26%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	31-Mar	2014	301029	32036	628	335861
CRES Providers	DUKE	31-Mar	2014	319645	35348	1495	360519
Total Customers	DUKE	31-Mar	2014	620674	67384	2123	696380
EDU Share	DUKE	31-Mar	2014	48.50%	47.54%	29.58%	48.23%
Electric Choice Customer Switch Rates	DUKE	31-Mar	2014	51.50%	52.46%	70.42%	51.77%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	31-Mar	2014	916442	93276	5195	1016133
CRES Providers	AEP	31-Mar	2014	363509	81895	4994	451959
Total Customers	AEP	31-Mar	2014	1279951	175171	10189	1468092
EDU Share	AEP	31-Mar	2014	71.60%	53.25%	50.99%	69.21%
Electric Choice Customer Switch Rates	AEP	31-Mar	2014	28.40%	46.75%	49.01%	30.79%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	31-Mar	2014	262293	22602	504	286735
CRES Providers	DPL	31-Mar	2014	194502	27956	1229	229013
Total Customers	DPL	31-Mar	2014	456795	50558	1733	515748
EDU Share	DPL	31-Mar	2014	57.42%	44.71%	29.08%	55.60%
Electric Choice Customer Switch Rates	DPL	31-Mar	2014	42.58%	55.29%	70.92%	44.40%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending March 31, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	31-Mar	2014	242871	22563	298	267402
CRES Providers	OEC	31-Mar	2014	678137	89046	1044	768675
Total Customers	OEC	31-Mar	2014	921008	111609	1342	1036077
EDU Share	OEC	31-Mar	2014	26.37%	20.22%	22.21%	25.81%
Electric Choice Customer Switch Rates	OEC	31-Mar	2014	73.63%	79.78%	77.79%	74.19%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	31-Mar	2014	73788	6654	76	81452
CRES Providers	TE	31-Mar	2014	197358	29072	435	226949
Total Customers	TE	31-Mar	2014	271146	35726	511	308401
EDU Share	TE	31-Mar	2014	27.21%	18.63%	14.87%	26.41%
Electric Choice Customer Switch Rates	TE	31-Mar	2014	72.79%	81.37%	85.13%	73.59%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending June 30, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	30-Jun	2014	148132	16950	165	165644
CRES Providers	CEI	30-Jun	2014	511265	66589	490	578392
Total Customers	CEI	30-Jun	2014	659397	83539	655	744036
EDU Share	CEI	30-Jun	2014	22.46%	20.29%	25.19%	22.26%
Electric Choice Customer Switch Rates	CEI	30-Jun	2014	77.54%	79.71%	74.81%	77.74%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	30-Jun	2014	302777	33700	674	339376
CRES Providers	DUKE	30-Jun	2014	315214	34349	1469	354999
Total Customers	DUKE	30-Jun	2014	617991	68049	2143	694375
EDU Share	DUKE	30-Jun	2014	48.99%	49.52%	31.45%	48.88%
Electric Choice Customer Switch Rates	DUKE	30-Jun	2014	51.01%	50.48%	68.55%	51.12%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	30-Jun	2014	891789	91196	5051	989218
CRES Providers	AEP	30-Jun	2014	383092	84059	5090	473841
Total Customers	AEP	30-Jun	2014	1274881	175255	10141	1463059
EDU Share	AEP	30-Jun	2014	69.95%	52.04%	49.81%	67.61%
Electric Choice Customer Switch Rates	AEP	30-Jun	2014	30.05%	47.96%	50.19%	32.39%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	30-Jun	2014	252339	21457	470	275535
CRES Providers	DPL	30-Jun	2014	203292	29078	1263	239031
Total Customers	DPL	30-Jun	2014	455631	50535	1733	514566
EDU Share	DPL	30-Jun	2014	55.38%	42.46%	27.12%	53.55%
Electric Choice Customer Switch Rates	DPL	30-Jun	2014	44.62%	57.54%	72.88%	46.45%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending June 30, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	30-Jun	2014	248626	23883	345	274534
CRES Providers	OEC	30-Jun	2014	670610	88185	994	760229
Total Customers	OEC	30-Jun	2014	919236	112068	1339	1034763
EDU Share	OEC	30-Jun	2014	27.05%	21.31%	25.77%	26.53%
Electric Choice Customer Switch Rates	OEC	30-Jun	2014	72.95%	78.69%	74.23%	73.47%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	30-Jun	2014	67819	7307	76	76152
CRES Providers	TE	30-Jun	2014	202415	28599	437	231517
Total Customers	TE	30-Jun	2014	270234	35906	513	307669
EDU Share	TE	30-Jun	2014	25.10%	20.35%	14.81%	24.75%
Electric Choice Customer Switch Rates	TE	30-Jun	2014	74.90%	79.65%	85.19%	75.25%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending September 30, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	30-Sep	2014	155902	16898	156	173349
CRES Providers	CEI	30-Sep	2014	502997	66524	502	570073
Total Customers	CEI	30-Sep	2014	658899	83422	658	743422
EDU Share	CEI	30-Sep	2014	23.66%	20.26%	23.71%	23.32%
Electric Choice Customer Switch Rates	CEI	30-Sep	2014	76.34%	79.74%	76.29%	76.68%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	30-Sep	2014	316435	34180	698	353535
CRES Providers	DUKE	30-Sep	2014	301290	34064	1460	340803
Total Customers	DUKE	30-Sep	2014	617725	68244	2158	694338
EDU Share	DUKE	30-Sep	2014	51.23%	50.08%	32.34%	50.92%
Electric Choice Customer Switch Rates	DUKE	30-Sep	2014	48.77%	49.92%	67.66%	49.08%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	30-Sep	2014	885050	89244	4922	980340
CRES Providers	AEP	30-Sep	2014	389130	85941	5141	481847
Total Customers	AEP	30-Sep	2014	1274180	175185	10063	1462187
EDU Share	AEP	30-Sep	2014	69.46%	50.94%	48.91%	67.05%
Electric Choice Customer Switch Rates	AEP	30-Sep	2014	30.54%	49.06%	51.09%	32.95%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	30-Sep	2014	253335	22090	486	277331
CRES Providers	DPL	30-Sep	2014	202066	28474	1239	237040
Total Customers	DPL	30-Sep	2014	455401	50564	1725	514371
EDU Share	DPL	30-Sep	2014	55.63%	43.69%	28.17%	53.92%
Electric Choice Customer Switch Rates	DPL	30-Sep	2014	44.37%	56.31%	71.83%	46.08%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending September 30, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	30-Sep	2014	257249	24621	328	283849
CRES Providers	OEC	30-Sep	2014	661417	87579	1013	750473
Total Customers	OEC	30-Sep	2014	918666	112200	1341	1034322
EDU Share	OEC	30-Sep	2014	28.00%	21.94%	24.46%	27.44%
Electric Choice Customer Switch Rates	OEC	30-Sep	2014	72.00%	78.06%	75.54%	72.56%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	30-Sep	2014	73789	8000	70	82616
CRES Providers	TE	30-Sep	2014	196240	27908	435	224849
Total Customers	TE	30-Sep	2014	270029	35908	505	307465
EDU Share	TE	30-Sep	2014	27.33%	22.28%	13.86%	26.87%
Electric Choice Customer Switch Rates	TE	30-Sep	2014	72.67%	77.72%	86.14%	73.13%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending December 31, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	31-Dec	2014	175,385	17,908	148	193,832
CRES Providers	CEI	31-Dec	2014	484,873	65,546	503	550,974
Total Customers	CEI	31-Dec	2014	660,258	83,454	651	744,806
EDU Share	CEI	31-Dec	2014	26.56%	21.46%	22.73%	26.02%
Electric Choice Customer Switch Rates	CEI	31-Dec	2014	73.44%	78.54%	77.27%	73.98%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	31-Dec	2014	319,949	33,719	674	356,331
CRES Providers	DUKE	31-Dec	2014	302,228	35,070	1,489	343,026
Total Customers	DUKE	31-Dec	2014	622,177	68,789	2,163	699,357
EDU Share	DUKE	31-Dec	2014	51.42%	49.02%	31.16%	50.95%
Electric Choice Customer Switch Rates	DUKE	31-Dec	2014	48.58%	50.98%	68.84%	49.05%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	31-Dec	2014	887,667	88,497	4,963	982,227
CRES Providers	AEP	31-Dec	2014	390,354	86,246	5,137	483,382
Total Customers	AEP	31-Dec	2014	1,278,021	174,743	10,100	1,465,609
EDU Share	AEP	31-Dec	2014	69.46%	50.64%	49.14%	67.02%
Electric Choice Customer Switch Rates	AEP	31-Dec	2014	30.54%	49.36%	50.86%	32.98%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	31-Dec	2014	250,967	21,177	452	273,850
CRES Providers	DPL	31-Dec	2014	205,555	29,511	1,268	241,772
Total Customers	DPL	31-Dec	2014	456,522	50,688	1,720	515,622
EDU Share	DPL	31-Dec	2014	54.97%	41.78%	26.28%	53.11%
Electric Choice Customer Switch Rates	DPL	31-Dec	2014	45.03%	58.22%	73.72%	46.89%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending December 31, 2014**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	31-Dec	2014	276,392	26,292	311	304,646
CRES Providers	OEC	31-Dec	2014	644,330	85,602	1,015	731,416
Total Customers	OEC	31-Dec	2014	920,722	111,894	1,326	1,036,062
EDU Share	OEC	31-Dec	2014	30.02%	23.50%	23.45%	29.40%
Electric Choice Customer Switch Rates	OEC	31-Dec	2014	69.98%	76.50%	76.55%	70.60%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	31-Dec	2014	80,284	8,486	72	89,636
CRES Providers	TE	31-Dec	2014	190,269	27,307	431	218,246
Total Customers	TE	31-Dec	2014	270,553	35,793	503	307,882
EDU Share	TE	31-Dec	2014	29.67%	23.71%	14.31%	29.11%
Electric Choice Customer Switch Rates	TE	31-Dec	2014	70.33%	76.29%	85.69%	70.89%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

Appropriate calculations made for other purposes may be based on different data, and may yield different results.

Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

Ohio Retail Electric Customer Switching by EDU 5 Year Data

