

**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending March 31, 2013**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	31-Mar	2013	161104	15573	151	177217
CRES Providers	CEI	31-Mar	2013	500888	67610	512	569054
Total Customers	CEI	31-Mar	2013	661992	83183	663	746271
EDU Share	CEI	31-Mar	2013	24.34%	18.72%	22.78%	23.75%
Electric Choice Customer Switch Rates	CEI	31-Mar	2013	75.66%	81.28%	77.22%	76.25%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	31-Mar	2013	321272	33050	673	356632
CRES Providers	DUKE	31-Mar	2013	292310	34549	1499	332702
Total Customers	DUKE	31-Mar	2013	613582	67599	2172	689334
EDU Share	DUKE	31-Mar	2013	52.36%	48.89%	30.99%	51.74%
Electric Choice Customer Switch Rates	DUKE	31-Mar	2013	47.64%	51.11%	69.01%	48.26%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	31-Mar	2013	980680	106469	5884	1094658
CRES Providers	AEP	31-Mar	2013	282853	64988	4191	353149
Total Customers	AEP	31-Mar	2013	1263533	171457	10075	1447807
EDU Share	AEP	31-Mar	2013	77.61%	62.10%	58.40%	75.61%
Electric Choice Customer Switch Rates	AEP	31-Mar	2013	22.39%	37.90%	41.60%	24.39%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	31-Mar	2013	314849	25809	565	342765
CRES Providers	DPL	31-Mar	2013	140447	24560	1176	171308
Total Customers	DPL	31-Mar	2013	455296	50369	1741	514073
EDU Share	DPL	31-Mar	2013	69.15%	51.24%	32.45%	66.68%
Electric Choice Customer Switch Rates	DPL	31-Mar	2013	30.85%	48.76%	67.55%	33.32%

Source: PUCO, Energy & Environment

Note1: Total customers includes residential, commercial, industrial and other customers.

Note2: The switch rate calculation is intended to present the broadest possible picture of the state of retail electric competition in Ohio.

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Note3: "Total Customers" include "Other Customers" (e.g. street lighting).

Note4: CSP and OP have merged into AEP-Ohio

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Ohio Edison Company	OEC	31-Mar	2013	286287	23774	333	312012
CRES Providers	OEC	31-Mar	2013	633731	85893	1079	721168
Total Customers	OEC	31-Mar	2013	920018	109667	1412	1033180
EDU Share	OEC	31-Mar	2013	31.12%	21.68%	23.58%	30.20%
Electric Choice Customer Switch Rates	OEC	31-Mar	2013	68.88%	78.32%	76.42%	69.80%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	31-Mar	2013	75261	6933	76	83205
CRES Providers	TE	31-Mar	2013	197111	27609	415	225218
Total Customers	TE	31-Mar	2013	272372	34542	491	308423
EDU Share	TE	31-Mar	2013	27.63%	20.07%	15.48%	26.98%
Electric Choice Customer Switch Rates	TE	31-Mar	2013	72.37%	79.93%	84.52%	73.02%

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending June 30, 2013**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	30-Jun	2013	161469	16116	145	178119
CRES Providers	CEI	30-Jun	2013	498772	67103	517	566433
Total Customers	CEI	30-Jun	2013	660241	83219	662	744552
EDU Share	CEI	30-Jun	2013	24.46%	19.37%	21.90%	23.92%
Electric Choice Customer Switch Rates	CEI	30-Jun	2013	75.54%	80.63%	78.10%	76.08%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	30-Jun	2013	312618	33485	680	348444
CRES Providers	DUKE	30-Jun	2013	302784	34434	1492	343052
Total Customers	DUKE	30-Jun	2013	615402	67919	2172	691496
EDU Share	DUKE	30-Jun	2013	50.80%	49.30%	31.31%	50.39%
Electric Choice Customer Switch Rates	DUKE	30-Jun	2013	49.20%	50.70%	68.69%	49.61%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	30-Jun	2013	964808	102397	5515	1074158
CRES Providers	AEP	30-Jun	2013	306708	71284	4611	383951
Total Customers	AEP	30-Jun	2013	1271516	173681	10126	1458109
EDU Share	AEP	30-Jun	2013	75.88%	58.96%	54.46%	73.67%
Electric Choice Customer Switch Rates	AEP	30-Jun	2013	24.12%	41.04%	45.54%	26.33%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	30-Jun	2013	299417	23920	527	325347
CRES Providers	DPL	30-Jun	2013	155286	26411	1210	188079
Total Customers	DPL	30-Jun	2013	454703	50331	1737	513426
EDU Share	DPL	30-Jun	2013	65.85%	47.53%	30.34%	63.37%
Electric Choice Customer Switch Rates	DPL	30-Jun	2013	34.15%	52.47%	69.66%	36.63%

Source: PUCO, Energy & Environment

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For the Month Ending June 30, 2013**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Ohio Edison Company	OEC	30-Jun	2013	270132	23526	327	295612
CRES Providers	OEC	30-Jun	2013	648244	86585	1083	736376
Total Customers	OEC	30-Jun	2013	918376	110111	1410	1031988
EDU Share	OEC	30-Jun	2013	29.41%	21.37%	23.19%	28.64%
Electric Choice Customer Switch Rates	OEC	30-Jun	2013	70.59%	78.63%	76.81%	71.36%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	30-Jun	2013	77263	7009	81	85291
CRES Providers	TE	30-Jun	2013	194158	27643	423	222306
Total Customers	TE	30-Jun	2013	271421	34652	504	307597
EDU Share	TE	30-Jun	2013	28.47%	20.23%	16.07%	27.73%
Electric Choice Customer Switch Rates	TE	30-Jun	2013	71.53%	79.77%	83.93%	72.27%

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending September 30, 2013**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	30-Sep	2013	166744	16344	153	183638
CRES Providers	CEI	30-Sep	2013	492913	66643	517	560114
Total Customers	CEI	30-Sep	2013	659657	82987	670	743752
EDU Share	CEI	30-Sep	2013	25.28%	19.69%	22.84%	24.69%
Electric Choice Customer Switch Rates	CEI	30-Sep	2013	74.72%	80.31%	77.16%	75.31%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	30-Sep	2013	311371	33280	655	346958
CRES Providers	DUKE	30-Sep	2013	302921	34751	1513	343536
Total Customers	DUKE	30-Sep	2013	614292	68031	2168	690494
EDU Share	DUKE	30-Sep	2013	50.69%	48.92%	30.21%	50.25%
Electric Choice Customer Switch Rates	DUKE	30-Sep	2013	49.31%	51.08%	69.79%	49.75%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	30-Sep	2013	945318	99286	5352	1051325
CRES Providers	AEP	30-Sep	2013	326612	75469	4786	408290
Total Customers	AEP	30-Sep	2013	1271930	174755	10138	1459615
EDU Share	AEP	30-Sep	2013	74.32%	56.81%	52.79%	72.03%
Electric Choice Customer Switch Rates	AEP	30-Sep	2013	25.68%	43.19%	47.21%	27.97%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	30-Sep	2013	283574	22923	505	308476
CRES Providers	DPL	30-Sep	2013	170982	27424	1228	204817
Total Customers	DPL	30-Sep	2013	454556	50347	1733	513293
EDU Share	DPL	30-Sep	2013	62.38%	45.53%	29.14%	60.10%
Electric Choice Customer Switch Rates	DPL	30-Sep	2013	37.62%	54.47%	70.86%	39.90%

Source: PUCO, Energy & Environment

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Ohio Edison Company	OEC	30-Sep	2013	272190	23707	310	297841
CRES Providers	OEC	30-Sep	2013	646322	86367	1104	734262
Total Customers	OEC	30-Sep	2013	918512	110074	1414	1032103
EDU Share	OEC	30-Sep	2013	29.63%	21.54%	21.92%	28.86%
Electric Choice Customer Switch Rates	OEC	30-Sep	2013	70.37%	78.46%	78.08%	71.14%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	30-Sep	2013	75827	6733	79	83574
CRES Providers	TE	30-Sep	2013	195291	27962	431	223767
Total Customers	TE	30-Sep	2013	271118	34695	510	307341
EDU Share	TE	30-Sep	2013	27.97%	19.41%	15.49%	27.19%
Electric Choice Customer Switch Rates	TE	30-Sep	2013	72.03%	80.59%	84.51%	72.81%

Source: PUCO, Energy & Environment

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**Summary of Switch Rates from EDUs to CRES Providers in Terms of Customers
For the Month Ending December 31, 2013**

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Cleveland Electric Illuminating Company	CEI	31-Dec	2013	169393	16758	151	186704
CRES Providers	CEI	31-Dec	2013	491216	66194	522	557974
Total Customers	CEI	31-Dec	2013	660609	82952	673	744678
EDU Share	CEI	31-Dec	2013	25.64%	20.20%	22.44%	25.07%
Electric Choice Customer Switch Rates	CEI	31-Dec	2013	74.36%	79.80%	77.56%	74.93%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Duke Energy Ohio	DUKE	31-Dec	2013	310214	33118	1532	346710
CRES Providers	DUKE	31-Dec	2013	308226	34922	608	348119
Total Customers	DUKE	31-Dec	2013	618440	68040	2140	694829
EDU Share	DUKE	31-Dec	2013	50.16%	48.67%	71.59%	49.90%
Electric Choice Customer Switch Rates	DUKE	31-Dec	2013	49.84%	51.33%	28.41%	50.10%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
AEP - Ohio	AEP	31-Dec	2013	928838	96656	5225	1032030
CRES Providers	AEP	31-Dec	2013	347400	77950	4888	431692
Total Customers	AEP	31-Dec	2013	1276238	174606	10113	1463722
EDU Share	AEP	31-Dec	2013	72.78%	55.36%	51.67%	70.51%
Electric Choice Customer Switch Rates	AEP	31-Dec	2013	27.22%	44.64%	48.33%	29.49%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
The Dayton Power and Light Company	DPL	31-Dec	2013	272154	22607	500	296672
CRES Providers	DPL	31-Dec	2013	183941	27831	1228	218254
Total Customers	DPL	31-Dec	2013	456095	50438	1728	514926
EDU Share	DPL	31-Dec	2013	59.67%	44.82%	28.94%	57.61%
Electric Choice Customer Switch Rates	DPL	31-Dec	2013	40.33%	55.18%	71.06%	42.39%

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Ohio Edison Company	OEC	31-Dec	2013	253945	22118	294	278035
CRES Providers	OEC	31-Dec	2013	666817	87729	1122	756107
Total Customers	OEC	31-Dec	2013	920762	109847	1416	1034142
EDU Share	OEC	31-Dec	2013	27.58%	20.14%	20.76%	26.89%
Electric Choice Customer Switch Rates	OEC	31-Dec	2013	72.42%	79.86%	79.24%	73.11%

Provider Name	EDU Service Area	Quarter Ending	Year	Residential Customers	Commercial Customers	Industrial Customers	Total Customers
Toledo Edison Company	TE	31-Dec	2013	71140	6478	67	78622
CRES Providers	TE	31-Dec	2013	200812	28181	460	229534
Total Customers	TE	31-Dec	2013	271952	34659	527	308156
EDU Share	TE	31-Dec	2013	26.16%	18.69%	12.71%	25.51%
Electric Choice Customer Switch Rates	TE	31-Dec	2013	73.84%	81.31%	87.29%	74.49%

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