

# Telephone Network Transition Collaborative

Consumer education subgroup

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# Consumer education subgroup

1. Overview of subgroup discussion
2. Fact sheet development
3. Current action plan
4. Triggers for future action
5. Looking ahead

# Subgroup discussion

No need to have large outreach or  
media efforts right now

# Telephone network transition in Ohio

- Fact sheet as guideline only
- Used by collaborative members as factual reference/starting point

# Action plan

1. Development of fact sheet
2. Distribution of fact sheet
3. Education of internal associates
4. Frequently asked questions/answers
5. Monitor triggers for future action

# Triggers for future action

- Federal Communications Commission action
- PUCO rules
- ILEC receives FCC approval and files notice with PUCO

# Looking ahead

- Reconvene consumer education subgroup
- Update fact sheet/information as needed
- Develop proactive thorough consumer education campaign