

**Agenda**  
**Tuesday, July 9, 2013**

**10:00 a.m. – Prepared Discussion Remarks**

**10:20 a.m. – How Do We Create Consistency in Operation Support Across the State**

- a. Would a time-differentiated standard service (SSO) rate cause more shopping based upon customer preference for avoiding uncertainty?
- b. What modifications are need to the existing default service model to remove any inherent procurement (or other cost) advantages for the utility?
- c. Should the Commission consider standardizing installations to promote data availability to access?
- d. Does an electric utility have an obligation to control the size and shape of its native load so as to improve energy prices and reduce capacity?

**12:30 p.m. – Lunch**

**1:30 p.m. – Making the PUCO comparison tool - Apples to Apples - More Useful**

- a. How can we effectively provide small business comparison offers?
- b. How do we define the parameters of “small business” for accurate comparisons?
- c. Would it serve to the benefit of the small-business consumer to include information regarding offers that do not provide posted pricing, separate from the comparison chart?
- d. In developing new comparison charts, would “random population” of offers be beneficial to consumers?
- e. When the revamped Apples to Apples comparison charts are ready to go live, are there any concerns about including information about the new charts on bill inserts in order that customers may be more aware of this PUCO provided tool?
- f. What product offerings do you foresee playing a role as retail markets further develop?
- g. Any thoughts regarding providing a “sign up” link allowing users to link directly to the suppliers sign up page – exiting the PUCO website and entering the company’s website?

**2:30 p.m. – Determine Sub-Committee**

**3:00 p.m. – Conclude**