

Agenda
Tuesday, July 30, 2013

10:00 a.m. – Prepared Discussion Remarks

Panelist

- **Stacia Harper –Ohio Partners for Affordable Energy**
- **Joe Serio – Ohio Consumer’s Council**
- **Sharon Noewer – First Energy Solutions**
- **Bill Allen – American Electric Power**
- **Teresa Ringenbach – Direct Energy**

10:20 a.m. – Barriers to Competitive Retail Market, Do They Exist

- a. Does default service provide an advantage to the incumbent provider and/or its generation affiliate(s)?
- b. Are there market design changes that should be implemented to eliminate any status quo bias benefit for default service?
- c. What potential barriers, if any, are being created by the implementation of a provider’s smart meter plans? Should CRES suppliers be permitted to deploy smart meters to customer?
- d. Do third party providers of energy efficiency, renewable, demand response or alternative energy products have adequate market access?
- e. If predatory pricing or other market factors become a barrier to a fully functional competitive retail electric service market, can and should the Commission regulate predatory pricing or other market factors? How would the Commission determine if predatory pricing is taking place?
- f. Are competitive retail electric service providers better positioned to manage uncertainty in a retail market than EDUs that offer a flat SSO rate?

12:00 p.m. – Lunch

1:00 p.m. – Resume Open Discussion

2:30 p.m. – Determine Sub-Committee

3:00 p.m. – Conclude