

What is Energy Choice?

Just as you shop for other products and services, you may also be able to shop for an energy supplier. With choice, customers from large manufacturers to residential homeowners are able to shop for electric and natural gas options from a diverse group of competitive suppliers certified by the Public Utilities Commission of Ohio (PUCO). As more suppliers are offering services in your area, you have the opportunity to choose the company that supplies the generation of your electricity and production of your natural gas.

Compare electric & natural gas offers at
www.energychoice.ohio.gov

It's Apples to Apples, Ohio!



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www.energychoice.ohio.gov



Energy Choice Ohio
powered by *choice.*

Energy Choice Ohio is an awareness effort of
the Public Utilities Commission of Ohio.

**OH, IT'S
EASIER TO
KNOW WHAT
TO PICK
WHEN THE
OPTIONS ARE
ALL IN FRONT
OF YOU**

Ohio, you have options when it comes to
choosing your electric and natural gas
suppliers. *It's your choice.*



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The Power of Choice.

The ability to choose an electric or natural gas supplier gives consumers a greater variety of pricing plans and allows consumers more freedom to determine what is the best option for their household or business. Choice is the best of both worlds— it not only gives you the freedom to work with a supplier and take advantage of unique product offerings, but also the peace of mind that you will still receive the same high level of service from your local utility.

A choice that affects a financial commitment like your electric and natural gas bill shouldn't be left up to chance. Just like you would shop around to get the best deal on your car insurance, you should also find out all of the different products available from electric or natural gas suppliers. While the PUCO cannot guarantee that your bills will decrease if you participate, the *Apples to Apples* chart makes it quick and easy to compare a variety of suppliers based on what is important to you.

Compare *Apples to Apples*... Anytime, Anywhere.



With the Public Utilities Commission of Ohio's *Apples to Apples* online comparison tool, the differences between electric and natural gas supplier plans, costs and contract terms are always right in front of you.

Questions to Ask

- Are you a PUCO-certified supplier?
- What is the price per kilowatt hour (kWh) or per hundred cubic feet (Ccf)?
- Is the price fixed or does it change?
- Does the price depend on how much I use or when I use electricity or natural gas?
- Will there be a switching fee?
- Is there a fee if I cancel the contract early?
- Is there a customer incentive for signing up?
- Are there any special add-on services?
- How long will the rate remain in effect?
- What happens when my contract expires?
- Will I receive one or two bills a month?
- Who provides the billing?
- Is there a budget plan?
- Are current budget plan customers eligible?
- Are there any built-in price increases or decreases?

Steps to Switching

1. Compare offers

Use the *Apples to Apples* chart to compare various offers based on cost, contract terms or other incentives.

2. Contact suppliers

Contact the suppliers that you are most interested in and ask the questions that are listed in the 'Questions to Ask' section of this brochure. To sign up, just call that supplier. The supplier will contact your local utility for you.

3. Read and understand the supply contract

Make sure you carefully read and understand all of the terms and conditions of your contract. The supplier should be able to answer any questions you have.

4. Receive confirmation

Your local utility will send you a letter confirming your chosen supplier. If the information is correct, you do not have to do anything. If the information is incorrect, contact the utility and request that the switch be stopped.

Learn more & compare offers at
www.energychoice.ohio.gov