



Public Utilities Commission

Annual Report to the Commission for Competitive Retail Electric Service

AGGREGATOR

GOVERNMENTAL AGGREGATOR

POWER MARKETER

RETAIL ELECTRIC GENERATION PROVIDER

POWER BROKER

Certification No. 00-005

Annual Report for the Year ending December 31, 2012 of Direct Energy Business, LLC

Address:

Liberty Center
Pittsburgh, PA 15222

Website URL:

<http://www.business.directenergy.com/small-business>

Filed by:

Jennifer Gray
(412) 667-5109

Changes: This company did not have any changes in name(s), principal address, legal status, ownership, corporate structure or operations during the 2012 reporting year.

Annual Report filings and instructions are available at:

www.puco.ohio.gov/puco/docketing/

Customer Class	Sales (kWh)	Earnings(\$)
Residential	0	\$0
Commercial	923,859	\$5,586,100
Industrial	58,970	\$356,600
Other	0	\$0
Total	982,829	\$5,942,700

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE
PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Docketing Contact Information

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Email

Teresa Ringenbach

Senior Manager, Gov't and R

Name

Title

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Address

(614) 504-5544

Phone Number (including Area Code)

Fiscal Contact Information

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Email

Ryan Harwell

Downstream Compliance Ana

Name

Title

12 Greenway Plaza, Suite 600 Houston, TX 77046

Address

(713) 877-5701

Phone Number (including Area Code)



Public Utilities Commission

Affidavit for the Filing of the Annual Report of a Regulated Entity

REQUIRED VERIFICATION:

The Annual Report of a Regulated Entity to the Commission must be verified by an authorized officer of the Reporting Entity, pursuant to Ohio Revised Code Section 4905.14(A)(1).

State of: Pennsylvania
County of: Allegheny

Affiant's Name: Craig Galligan
Affiant's Title: Corporate Senior Legal Counsel
Reporting Entity: Direct Energy Business, LLC

OATH:

The undersigned, being duly sworn, states that s/he is authorized to file the foregoing Annual Report to the Public Utilities Commission of Ohio on behalf of the above-named Reporting Entity; that to the best of her/his knowledge, information, and belief, all statements of fact contained therein, including any supporting schedules, are true; and that said Annual Report is a correct statement of the business and affairs of the Reporting Entity in respect to each and every matter set forth during the reporting period identified therein.

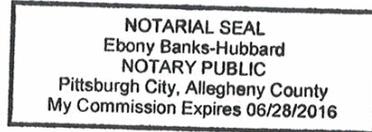
If applicable, the employee, agent, accounting firm or other third party company indicated below is hereby authorized to electronically file said Annual Report on my behalf.

Filer's Name: Jennifer Gray
Filer's Title: Downstream Compliance Analyst
Filer's Company: Direct Energy Business, LLC

(Signature of Affiant)

Sworn and subscribed before me this 17th day of April, 2013.

Signature of Notary: Ebony Banks-Hubbard
Print name of Notary: Ebony Banks-Hubbard
My commission expires on: 6/28/2016



DECLARATION OF FILER:

The above indicated Filer, if applicable, hereby verifies that the Annual Report being electronically filed with the Public Utilities Commission of Ohio on behalf of the above-named Reporting Entity accurately reflects all statements of fact as authorized by the above-named Affiant.

(Signature of Filer)

