



AGGREGATOR
GOVERNMENTAL AGGREGATOR
POWER MARKETER

RETAIL ELECTRIC GENERATION PROVIDER
 POWER BROKER

Certification No. 12-592E

Annual Report for the Year ending December 31, 2012
of
AMPED UP SALES LLC

Address:

4425 W Airport Fwy Ste 220
Irving, TX 75082

Website URL:

N/A

Filed by:

Cathy McArdle
(214) 437-4838

Changes: This company did not have any changes in name(s), principal address, legal status, ownership, corporate structure or operations during the 2012 reporting year.

Annual Report filings and instructions are available at:

www.puco.ohio.gov/puco/docketing/

Customer Class	Sales (kWh)	Earnings(\$)
Residential	0	\$0
Commercial	0	\$0
Industrial	0	\$0
Other	0	\$0
Total	0	\$0

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE
PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Docketing Contact Information

edward@paragon-strategy.com

Email

Edward DeMars

President, Paragon Strategy (

Name

Title

4425 W Airport Fwy Ste 220 Irving, TX 75082

Address

(817) 729-4467

Phone Number (including Area Code)

Fiscal Contact Information

edward@paragon-strategy.com

Email

Edward DeMars

President, Paragon Strategy (

Name

Title

4425 W Airport Fwy Ste 220 Irving, TX 75082

Address

(817) 729-4467

Phone Number (including Area Code)



Public Utilities Commission

Affidavit for the Filing of the Annual Report of a Regulated Entity

REQUIRED VERIFICATION:

The Annual Report of a Regulated Entity to the Commission must be verified by an authorized officer of the Reporting Entity, pursuant to Ohio Revised Code Section 4905.14(A)(1).

State of: Texas
County of: Dallas

Affiant's Name: Edward De Mars
Affiant's Title: President, Paragon Strategy Group / Amped Up Sales
Reporting Entity: Amped Up Sales, LLC

OATH: The undersigned, being duly sworn, states that s/he is authorized to file the foregoing Annual Report to the Public Utilities Commission of Ohio on behalf of the above-named Reporting Entity; that to the best of her/his knowledge, information, and belief, all statements of fact contained therein, including any supporting schedules, are true; and that said Annual Report is a correct statement of the business and affairs of the Reporting Entity in respect to each and every matter set forth during the reporting period identified therein.

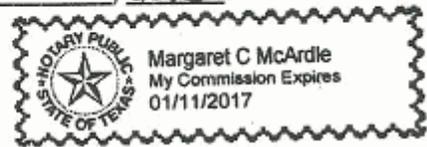
If applicable, the employee, agent, accounting firm or other third party company indicated below is hereby authorized to electronically file said Annual Report on my behalf.

Filer's Name: Cathy McArdle
Filer's Title: Senior VP, Admin., Paragon Strategy Group / Amped Up Sales, LLC
Filer's Company: Amped Up Sales, LLC

[Signature] (Signature of Affiant)

Sworn and subscribed before me this 11 day of April, 2013.

Margaret McArdle
Signature of Notary
Print name of Notary: Margaret McArdle
My commission expires on: 1/11/2017



DECLARATION OF FILER:

The above indicated Filer, if applicable, hereby verifies that the Annual Report being electronically filed with the Public Utilities Commission of Ohio on behalf of the above-named Reporting Entity accurately reflects all statements of fact as authorized by the above-named Affiant.

Cathy McArdle (Signature of Filer)

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