

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

Y AGGREGATOR

N RETAIL ELECTRIC GENERATION PROVIDER

N GOVERNMENTAL AGGREGATOR

Y POWER BROKER

N POWER MARKETER

INTRASTATE ANNUAL REPORT

OF

ULTIMATE ENERGY ADVISORS LLC

(Exact legal name of respondent)

If name was changed during the year, show also the
previous name and date of change.

6922 Flint Cove Dr Dallas , TX 75248

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Arnold Felner, Partner, 16231 Amberwood Road

Email: arnyf@ueallc.com, Phone: (214) 502-0811, Fax: (888) 528-5485

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Limited Liability Company

2. Identify names of affiliate and subsidiary companies of the respondent.

None

3. Date when respondent began operations in Ohio.

September 27, 2011

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

None

5. If incorporated specify:

- a. Date of filing of articles of incorporation: June 02, 2008
- b. State in which incorporated: Texas

6. Ohio certificate number, case number granting authority and date issued.

Cert. # 11-395E (1), Case # 11-4827-EL-AGG,
September 27,2011

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

No

8. Description of Ohio service territory served by respondent.

All areas of the State that are deregulated

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

<u>Customer Class</u>	<u>Sales (kWh)</u>	<u>Earnings (\$)</u>
Residential	0	\$0
Commercial	0	0
Industrial	0	0
Other	0	0
Total	0	\$0

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

Arnold Felner
Name

Partner
Title

arnyf@ueallc.com
E-mail

16231 Amberwood Road Dallas, TX 75248
Address

(214) 502-0811
Phone Number (Including Area Code)

**Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice
should be Directed**

Bobby H. Schiff
Name

Managing Partner
Title

bobs@ueallc.com
E-mail

6922 Flint Cove Drive Dallas, TX 75248
Address

(214) 202-2875
Phone Number (Including Area Code)

Name and Address of the President

Bobby Schiff, Managing Partner
Name

6922 Flint Cove Drive Dallas, TX 75248
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

State of Texas
County of Dallas

makes oath and says that Bobby H. Schiff

s/he is Managing Partner

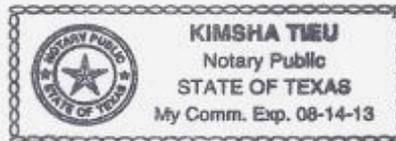
of ULTIMATE ENERGY ADVISORS LLC

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.

Bobby H. Schiff
(Signature of affiant.)

Sworn and subscribed before me this 10th day of August, 2012 Month/Year

[Signature]
Signature of notary



My commission expires on 8/14/13

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

8/10/2012 2:18:33 PM

in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report electronically filed by Mr. Arnold Felner on behalf of Ultimate Energy Advisors, LLC and Arnold Felner