338668

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

Y **AGGREGATOR**
N **GOVERNMENTAL AGGREGATOR**
N **POWER MARKETER**
N **RETAIL ELECTRIC GENERATION PROVIDER**
Y **POWER BROKER**

INTRASTATE

ANNUAL REPORT

OF

THE UTILITY STORE INC

(Exact legal name of respondent)

If name was changed during the year, show also the previous name and date of change.

667 Huntley Dr Medina, OH 44256

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO

FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

John J. Verdile, President, 667 Huntley Drive

Email: xpensesolution@aol.com, Phone: (216)570-5042, Fax:(330)239-2273

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

   Corporation

2. Identify names of affiliate and subsidiary companies of the respondent.

   N/A

3. Date when respondent began operations in Ohio.

   February 01, 2005

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

   N/A

5. If incorporated specify:
   a. Date of filing of articles of incorporation: November 17, 1997
   b. State in which incorporated: Ohio

6. Ohio certificate number, case number granting authority and date issued.

   999272
Ohio Secretary of State

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

   DBA (Doing Business As) - XpenseSolutions Energy Advisory Services

8. Description of Ohio service territory served by respondent.

   Entire State

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

Customer Class	Sales (kWh)	Earnings ($)
Residential	0	$0
Commercial	0	0
Industrial	0	0
Other	0	0
Total	**0**	**$0**

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

John J. Verdile
Name

President
Title

xpensesolution@aol.com
E-mail

667 Huntley Drive Medina, Ohio 44256
Address

(216)570-5042
Phone Number (Including Area Code)

Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice should be Directed

John J. Verdile
Name

President
Title

xpensesolution@aol.com
E-mail

667 Huntley Medina, Ohio 44256
Address

(216)570-5042
Phone Number (Including Area Code)

Name and Address of the President

John Verdile, President
Name

667 Huntley Drive Medina, Ohio 44256
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

State of Ohio
County of Medina

makes oath and says that John J. Verdile

s/he is President

of THE UTILITY STORE INC

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.

(Signature of affiant.)

Sworn and subscribed before me this 30 day of April, 2012 Month/Year

Signature of notary

My commission expires on 6/23/14

NOTARIAL SEAL STATE OF OHIO

DEAN M. PARKER
NOTARY PUBLIC
STATE OF OHIO
Recorded in
Cuyahoga County
My Comm. Exp. 6/23/14

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

4/30/2012 3:01:08 PM

in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report electronically filed by Mr. John J Verdile on behalf of The Utility Store, Inc.