

334846

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

AGGREGATOR

RETAIL ELECTRIC GENERATION PROVIDER

GOVERNMENTAL AGGREGATOR

POWER BROKER

POWER MARKETER

INTRASTATE ANNUAL REPORT

OF

ENERGY PARADIGM LLC

(Exact legal name of respondent)

If name was changed during the year, show also the previous name and date of change

1606 Fern Dr Mansfield, TX 76063

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Eric Thames, President, 1606 Fern Drive

Email: ericthames10@yahoo.com, Phone: 8175390408, Fax: 8888162712

Annual Report of ENERGY PARADIGM LLC

Year Ended December 31, 2011

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Limited Liability Company

2. Identify names of affiliate and subsidiary companies of the respondent.

none

3. Date when respondent began operations in Ohio.

March 15, 2011

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

Not applicable

5. If incorporated specify:

- a. Date of filing of articles of incorporation:
- b. State in which incorporated:

6. Ohio certificate number, case number granting authority and date issued.

Case file (11-1310-EL-AGG

Date issued: 03/15/2011

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

Not applicable

8. Description of Ohio service territory served by respondent.

AEP, DP&L, First Energy, Duke Energy

Annual Report of ENERGY PARADIGM LLCYear Ended December 31, 2011**STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES**

<u>Customer Class</u>	<u>Sales (kWh)</u>	<u>Earnings (\$)</u>
Residential	0	\$0
Commercial	4,625,445	13,876
Industrial	0	0
<u>Other</u>	<u>0</u>	<u>0</u>
Total	4,625,445	\$13,876

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

Annual Report of ENERGY PARADIGM LLC

Year Ended December 31, 2011

VERIFICATION

The foregoing report may be verified by the President or Chief Officer of the company.

OATH

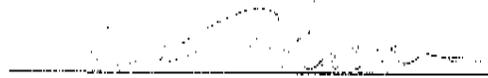
State of Texas
County of Tarrant

I, James, do hereby certify that James

is the President

of ENERGY PARADIGM LLC

and that she has examined the foregoing report and to the best of her knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.

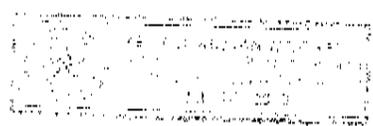


Signature of witness

Sworn and subscribed before me this 10 day of August, 2012 at Fort Worth, Texas.


Signature of notary

My commission expires on 12/31/2012



This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

8/10/2012 4:24:15 PM

in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report Energy Paradigm,LLC
2011 Annual Report electronically filed by Mr. Eric Thames on behalf of Energy Paradigm,
LLC and Mr. Eric Thames