

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

AGGREGATOR

RETAIL ELECTRIC GENERATION PROVIDER

GOVERNMENTAL AGGREGATOR

POWER BROKER

POWER MARKETER

INTRASTATE ANNUAL REPORT

OF

ENERGY CHOICE RISK MANAGEMENT LLC

(Exact legal name of respondent)

If name was changed during the year, show also the
previous name and date of change.

312 Plum Street Suite 875 Cincinnati, OH 45202

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

John Deeds, Principal, 1784 Eight Mile Rd

Email: jdeeds@ecrmanagement.com, Phone: (513) 886-8194, Fax:(513) 936-8824

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Partnership

2. Identify names of affiliate and subsidiary companies of the respondent.

N/A

3. Date when respondent began operations in Ohio.

June 22, 2011

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

N/A

5. If incorporated specify:

- a. Date of filing of articles of incorporation: June 22, 2011
- b. State in which incorporated: Ohio

6. Ohio certificate number, case number granting authority and date issued.

Case Number: 11-5147-EL-AGG

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

NO

8. Description of Ohio service territory served by respondent.

All

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

<u>Customer Class</u>	<u>Sales (kWh)</u>	<u>Earnings (\$)</u>
Residential	2,567	\$0
Commercial	167,998	238
Industrial	0	0
Other	0	0
Total	170,565	\$238

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

John Deeds
Name Principal
Title

jdeeds@ecrmanagement.com
E-mail

1784 Eight Mile Rd. Cincinnati, OH 45255
Address

(513) 886-8194
Phone Number (Including Area Code)

**Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice
should be Directed**

John Deeds
Name Principal
Title

jdeeds@ecrmanagement.com
E-mail

1784 Eight Mile Rd. Cincinnati, OH 45255
Address

(513) 886-8194
Phone Number (Including Area Code)

Name and Address of the President

John Deeds
Name

1784 Eight Mile Rd. Cincinnati, OH 45255
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

State of Ohio
County of Hamilton

makes oath and says that John Deeds

s/he is Principal

of ENERGY CHOICE RISK MANAGEMENT LLC

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.

John Deeds
(Signature of affiant.)

Sworn and subscribed before me this 30th day of April, 2012 Month/Year

Betty Ramsey
Signature of notary

My commission expires on July 30th, 2013



BETTY RAMSEY
Notary Public, STATE OF OHIO
My Commission Expires
JULY 30, 2013

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

4/30/2012 5:13:45 PM

in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report electronically filed by Mr. John E Deeds on behalf of Energy Choice Risk Management LLC