

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

AGGREGATOR

RETAIL ELECTRIC GENERATION PROVIDER

GOVERNMENTAL AGGREGATOR

POWER BROKER

POWER MARKETER

INTRASTATE ANNUAL REPORT

OF

ECOVA, INC

(Exact legal name of respondent)

If name was changed during the year, show also the
previous name and date of change.

1620 S Frontage Rd Suite 200 Hastings, MN 55033

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Diane Keller, Accounting Specialist, 1620 South Frontage Road, Suite 200

Email: dkeller@ecova.com, Phone: 651-480-3126, Fax: 651-480-3127

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Corporation

2. Identify names of affiliate and subsidiary companies of the respondent.

Avista Corporation
Avista Utilities
Avista Capital, Inc.
Avista Energy, Inc.

3. Date when respondent began operations in Ohio.

May 03, 2011

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

12-2010 acquired assets of The Loyalton Group, Inc.
10-2011 changed name to Ecova, Inc.

5. If incorporated specify:

- a. Date of filing of articles of incorporation: July 02, 2008
- b. State in which incorporated: Washington

6. Ohio certificate number, case number granting authority and date issued.

11-352E (1)
11-1923-EL-AGG

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

Advantage IQ, Inc. changed name to Ecova, Inc. October 2011.

8. Description of Ohio service territory served by respondent.

First Energy, Cincinnati Gas & Electric,
Monongahela Power, American Electric Power,
Dayton Power & Light

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

<u>Customer Class</u>	<u>Sales (kWh)</u>	<u>Earnings (\$)</u>
Residential	0	\$0
Commercial	0	0
Industrial	0	0
Other	0	0
Total	0	\$0

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

Bradley Gawboy Procurement Name	Sr. Director, Rate Analysis & Energy Title
bgawboy@ecova.com E-mail	
1620 South Frontage Rd, Suite 200 Hastings, MN 55033 Address	
763-420-9747 Phone Number (Including Area Code)	

Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice should be Directed

Diane Keller Name	Accounting Specialist Title
dkeller@ecova.com E-mail	
1620 South Frontage Rd, Suite 200 Hastings, MN 55033 Address	
651-480-3126 Phone Number (Including Area Code)	

Name and Address of the President

Jeff Heggedahl, President and CEO
Name

1313 N Atlantic Street Suite 5000 Spokane, WA 99201
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

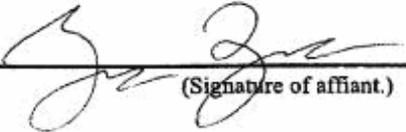
State of WA
County of Spokane

makes oath and says that Gene Lynes

s/he is Executive Vice President, CFO

of ECOVA, INC

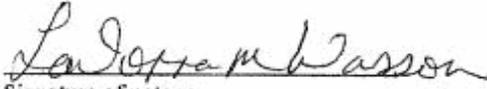
that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.



(Signature of affiant.)



Sworn and subscribed before me this 26th day of April, 2012 Month/Year



Signature of notary

My commission expires on 3-9-2015



This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

4/27/2012 11:11:27 AM

in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report electronically filed by Diane C Keller on behalf of Ecova, Inc.