331765

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

Y **AGGREGATOR**
N **GOVERNMENTAL AGGREGATOR**
Y **POWER MARKETER**
Y **RETAIL ELECTRIC GENERATION PROVIDER**
Y **POWER BROKER**

INTRASTATE

ANNUAL REPORT

OF

Border Energy Electric Services, Inc.

(Exact legal name of respondent)

If name was changed during the year, show also the previous name and date of change.

9787 Fairway Dr Powell, OH 43065

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO

FOR THE
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Michael Swary, Analyst, 9787 Fairway Drive Powell, OH 43065

Email: mswary@borderenergyinc.com, Phone: (614)792-3535, Fax:(614)792-3939

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

   S-Corporation

2. Identify names of affiliate and subsidiary companies of the respondent.

   Border Energy Electric Services, Inc. is a corporate affiliate of Border Energy, Inc.

3. Date when respondent began operations in Ohio.

   August 01, 2010

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

   Border Energy Electric Services, Inc.

5. If incorporated specify:
   a. Date of filing of articles of incorporation: July 22, 2010
   b. State in which incorporated: Ohio

6. Ohio certificate number, case number granting authority and date issued.

   11-325E(1), 10-2339-EL-CRS, January 11th, 2011

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

   None

8. Description of Ohio service territory served by respondent.

   AEP Ohio, First Energy, Duke Energy, Dayton Power & Light service territories.

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

Customer Class	Sales (kWh)	Earnings ($)
Residential	37,793,336	$2,827,775
Commercial	11,015,125	757,800
Industrial	0	0
Other	0	0
Total	**48,808,461**	**$3,585,575**

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

Andrew Mitrey
Name

President
Title

amitrey@borderenergyinc.com
E-mail

9787 Fairway Drive Powell, OH 43065
Address

(614)792-3535
Phone Number (Including Area Code)

Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice should be Directed

Andrew Ernst

Name

Vice President Finance and Shared Services

Title

aernst@borderenergyinc.com
E-mail

9787 Fairway Drive Powell, OH 43065
Address

(614)792-3535
Phone Number (Including Area Code)

Name and Address of the President

Andrew Mitrey, President
Name

9787 Fairway Drive Powell, OH 43065
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

State of Ohio
County of Delaware

makes oath and says that Andrew Mitrey

s/he is President

of Border Energy Electric Services, Inc.

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011.

(Signature of affiant.)

Sworn and subscribed before me this 30th day of April, 2012 Month/Year

Signature of notary

My commission expires on 3/5/2017

NOTARIAL SEAL STATE OF OHIO

ANN M LINN
Notary Public
In and for the State of Ohio
My Commission Expires
March 05, 2017

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

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in

Case No(s). 12-0003-GE-RPT

Summary: Annual Report Border Energy Electric Services, Inc. 2011 Annual Report electronically filed by Mr. Michael J. Swary on behalf of Border Energy Electric Services, Inc. electronically filed by Mr. Grant T. Christman on behalf of Mr. Michael J. Swary