

300303

COMPETITIVE TELECOMMUNICATIONS SERVICE PROVIDERS

For the provision of (check all that apply):

INTEREXCHANGE CARRIER

COMPETITIVE ACCESS

ALTERNATIVE OPERATOR SERVICE PROVIDER

COMPETITIVE LOCAL
EXCHANGE CARRIERS

OTHER (Describe): Long Distance Reseller

ANNUAL REPORT

OF

Business Discount Plan, Inc.

(Exact legal name of respondent)

If name was changed during year, show also the
previous name and date of change.

Website URL

One World Trade Center Street #800, Long Beach, United States CA 90831

Address	City	County	State	Zip Code

800-299-6618

Phone: (Area Code) Number

#800 One World Trade Center Street Long Beach, CA 90831

(Address of principal business office at end of year)

TO THE PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE
YEAR ENDED DECEMBER 31, 2010

Name, title, address, e-mail address and telephone number (including area code) of the person to be contacted concerning this report.

Craig Konrad, President, One World Trade Center Street #800

Email: abloom@ldxx.com, Phone: 949-798-7020, Fax: 949-477-1406

Annual Report of Business Discount Plan, Inc.Year Ended December 31, 2010**IDENTITY OF RESPONDENT**

1. Identify respondent's form of business organization: sole proprietorship, partnership, corporation, or other (explain).

C Corporation

2. If a consolidated, merged, or reorganized company, briefly provide particulars of such transactions, the date of the transactions, and PUCO authority. If a reorganized company, give name of original company.

N/A

3. Identify any other names (other than shown on title page) under which respondent conducted any part of its business during the year.

None

4. If incorporated specify:

- a. Date of filing articles of incorporation: August 18, 1992
b. State in which incorporated: California

5. Identify PUCO Case Number (and date issued) granting operating authority and identify certificate number(s) issued.

90-6136

6. State whether respondent is operational in Ohio (actually providing service and the date operations began), or available (but not currently providing service).

currently operational

Annual Report of Business Discount Plan, Inc.

Year Ended December 31, 2010

Instructions:

Schedule 1 is used for PUCO annual assessment purposes pursuant to Section 4905.10, RC. The reporting company shall maintain supporting and/or subsidiary records to separately record revenues derived from total operations and from its Ohio intrastate operations. Information presented herein is subject to audit by the PUCO.

The jurisdictional separation of revenues reported in this schedule should conform, to the extent applicable, to the procedures and instructions of CFR 47 Parts 32 and 36.

For interexchange carriers, intrastate refers to messages originating and terminating in Ohio.

For cellular, competitive access, and paging providers, intrastate refers to amounts billed to an Ohio account.

SCHEDULE: 1

STATEMENT OF INTRASTATE GROSS EARNINGS (REVENUE)

1	Operating and Miscellaneous Revenue - Wholesale Cellular Communications, Radio Common Carrier, Directory Revenue, Rent Revenue, Special Billings (revenue from work performed for others, rent revenue-nonoperating return on regulated investment used to provide nonregulated products and services, etc.)	\$9,819
2	Other Revenue, Dividend and Interest Income, Gains From Disposition of Property -- Operating and Nonoperating, Other Operating or Nonoperating Gains (foreign currency exchange or transfer, extinguishment of debt, company's share of earnings of affiliated company accounted for on equity method, income from sinking and other funds, etc.)	\$0
3	SUBTOTAL (1) + (2)	\$9,819
4	Earnings or receipts from sales to other public utilities for resale	\$0
5	TOTAL (3) - (4)	\$9,819

Annual Report of Business Discount Plan, Inc.Year Ended December 31, 2010

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

Craig Konrad
Name

President
Title

ckonrad@ldxx.com
E-mail

One World Trade Center Street #800 Long Beach, CA 90831
Address

949-798-7040
Phone Number (Including Area Code)

**Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice
should be Directed**

Allison Bloom
Name

Accountant
Title

abloom@ldxx.com
E-mail

One World Trade Center Street #800 Long Beach, CA 90831
Address

949-798-7020
Phone Number (Including Area Code)

Name and Address of the President

Craig Konrad, President
Name

#800 One World Trade Center St Long Beach, CA 90831
Address

Annual Report of Business Discount Plan, Inc.

Year Ended December 31, 2010

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

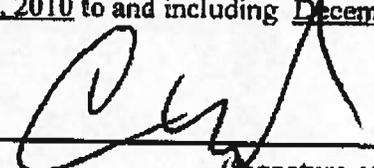
State of CA
County of Orange

Craig Konrad makes oath and says that

s/he is President

of Business Discount Plan, Inc.

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2010 to and including December 31, 2010.



(Signature of affiant.)

Sworn and subscribed before me this 3rd day of May, 2011 Month/Year

Surbhi Lohia

Signature of notary

My commission expires on June 14, 2013

