

# COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

AGGREGATOR

RETAIL ELECTRIC GENERATION PROVIDER

GOVERNMENTAL AGGREGATOR

POWER BROKER

POWER MARKETER

## INTRASTATE ANNUAL REPORT OF

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Energy Management Resources of Missouri Inc.

If name was changed during the year, show also the  
previous name and date of change.

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1536 NE 96<sup>th</sup> Street, Liberty, MO 64068

TO THE  
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE  
YEAR ENDED DECEMBER 31, 2010

Hilary Trumble  
Manager, Client Services  
1536 NE 96<sup>th</sup> Street  
Liberty, MO 64068  
(816) 883-1022

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## IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Corporation

2. Identify names of affiliate and subsidiary companies of the respondent.

Parent Company: Energy Management Resources Inc.

3. Date when respondent began operations in Ohio.

October 30, 2009

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

N/A

5. If incorporated specify (a) Date of filing articles of incorporation,  
(b) State in which incorporated,

(a) 09/19/2001

(b) Delaware

6. Ohio certificate number, case number granting authority and date issued.

09-172E (1), 09-871-EL-AGG, 11/03/2009

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

N/A

8. Description of Ohio service territory served by respondent.

All utilities, and Commercial, Mercantile, and Industrial Customer Classes

## IMPORTANT CHANGES DURING THE YEAR

Report important changes of the types listed. Except as otherwise indicated, data furnished should apply to the same period the report covers. Answers should be numbered in accordance with the inquiries and if "none" states the fact, it should be used. If information, which answers an inquiry, is given elsewhere in the report, identification of the other answer will be sufficient.

1. Changes in ownership or control (shareholders holding 5% or more of outstanding stock).

None

2. Other important changes: Give brief particulars of each other important change, which is not disclosed elsewhere in this report.

None

\*Please note any material changes that occurred during the year are also required to be filed in the respective CRES case docket (EL-CRS, EL-AGG, EL-GAG) pursuant to CRES Rule 4901:1-24-20.

**STATEMENT OF INTRASTATE  
GROSS RECEIPTS AND KWH SALES**

<b>Customer Class</b>	<b>Sales (kWh)</b>	<b>Earnings(\$)</b>
Residential		
Commercial	151,845,063	\$428,905.80
Industrial		
Other		
<b>Total</b>	151,845,063	\$428,905.80

**Instructions:**

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

**COMPANY CONTACTS**

**IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.**

<p align="center"><b>Name, Title, Address, and Phone Number of the Company's Contact Persons To Receive Entries and Orders from the Docketing Division</b></p>
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Hilary Trumble Manager, Client Services  
Name Title

1536 NE 96<sup>th</sup> Street, Liberty, MO 64068  
Address

(816) 883-1022  
Phone Number (Including Area Code)

Htrumble@emr-energy.com  
E-Mail Address

<p align="center"><b>Name, Title, Address, and Phone Number of Person to whom Invoice Should be directed</b></p>
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Hilary Trumble Manager, Client Services  
Name Title

1536 NE 96<sup>th</sup> Street, Liberty, MO 64068  
Address

(816) 883-1022  
Phone Number (Including Area Code)

<p align="center"><b>Name and Address of the President</b></p>
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Darrel Palmer  
Name President

1536 NE 96<sup>th</sup> Street, Liberty, MO 64068  
Address

VERIFICATION

The President or Chief Officer of the company must verify the foregoing report. The oath required may be taken before any person authorized to administer an oath by the laws of the State in which the same is taken.

OATH

State of Missouri

County of Clay

Darrel Palmer makes oath and says that  
(Insert here the name of the affiant)

he is President  
(Insert here the official title of deponent)

of Energy Management Resources of Missouri, Inc.  
(Insert here the exact legal title or name of the respondent)

that he has examined the foregoing report; that to the best of his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2010, to and including December 31, 2010.

[Handwritten Signature]  
(Signature of affiant)

*February 10, 2011*  
*Hilary Trumble*  
*My Commission Expires 04/15/14*  
*Clay County, MO*



**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**4/18/2011 4:31:32 PM**

**in**

**Case No(s). 11-0001-EL-RPT**

Summary: Annual Report 2010 Annual Report for competitive Retail electric service filed by D. Soule on behalf of Energy Management Resources of Missouri, Inc. electronically filed by Mr. Darrell R Soule on behalf of Energy Management Resources of Missouri Inc.