COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

☐ AGGREGATOR ☒ RETAIL ELECTRIC GENERATION PROVIDER

☐ GOVERNMENTAL AGGREGATOR ☐ POWER BROKER

☐ POWER MARKETER

INTRASTATE

ANNUAL REPORT

OF

DTE ENERGY SUPPLY, INC.

(Exact legal name of respondent)

If name was changed during the year, show also the previous name and date of change.

414 South Main Street, Suite 200, Ann Arbor, MI 48104

(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO

RECEIVED
FEB 28 2011
THE OFFICE OF
OHIO CONSUMERS' COUNSEL

FOR THE
YEAR ENDED DECEMBER 31, 2010

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

TABLE OF CONTENTS

Title	Page
Identity of Respondent	1
Important Changes During the Year	2
Statement of Intrastate Gross Receipts and kWh Sales	3
Name, Address and Phone Number of the Company's Contact Persons and Invoice Recipient	4
Verification	5

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

   DTE Energy Supply, Inc. ("DTES") is a corporation.

2. Identify names of affiliate and subsidiary companies of the respondent.

   DTES is a wholly-owned subsidiary of DTE Energy Trading, Inc.

3. Date when respondent began operations in Ohio.

   DTES began operations in Ohio on April 30, 2010.

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

   DTE Edison American, Inc. changed its name to DTE Energy Supply, Inc. and became a wholly-owned subsidiary of DTE Energy Trading, Inc. on January 5, 2010.

5. If incorporated specify (a) Date of filing articles of incorporation,
   (b) State in which incorporated.

   DTE Edison America, Inc., April 13, 1998, incorporated in state of Michigan.
   DTE Energy Supply, Inc., January 5, 2010, incorporated in state of Michigan.

6. Ohio certificate number, case number granting authority and date issued.

   DTES's Ohio certificate number is 1908456 issued January 20, 2010.

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

   DTES did not conduct any part of its business under a name or names other than DTE Energy Supply, Inc.

8. Description of Ohio service territory served by respondent.

   In 2010, DTES was registered to serve in the following Ohio service territories:

   FirstEnergy Ohio
   Ohio Edison
   Toledo Edison
   Cleveland Electric Illuminating
   American Electric Power (AEP)
   Ohio Power
   Columbus Southern Power
   Duke Energy Ohio, Inc.

   DTES had 2010 activity in the following Ohio service territories:

   Duke Energy Ohio, Inc.
   AEP

IMPORTANT CHANGES DURING THE YEAR

Report important changes of the types listed. Except as otherwise indicated, data furnished should apply to the same period the report covers. Answers should be numbered in accordance with the inquiries and if "none" states the fact, it should be used. If information, which answers an inquiry, is given elsewhere in the report, identification of the other answer will be sufficient.

1. Changes in ownership or control (shareholders holding 5% or more of outstanding stock).

   Please see page 1, question #4.

2. Other important changes: Give brief particulars of each other important change, which is not disclosed elsewhere in this report.

   None.

*Please note any material changes that occurred during the year are also required to be filed in the respective CRES case docket (EL-CRS, EL-AGG, EL-GAG) pursuant to CRES Rule 4901:1-24-20.

STATEMENT OF INTRASTATE
GROSS RECEIPTS AND KWH SALES

Customer Class	Sales (kWh)	Earnings($)
Residential		
Commercial	1,434,945	$81,138.00
Industrial		
Other		
Total	1,434,945	$81,138.00

BGS
2/25/11

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

COMPANY CONTACTS

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, Address, and Phone Number of the Company's Contact Persons To Receive Entries and Orders from the Docketing Division

George Deljevic — Name
Director, Retail Operations — Title

414 South Main Street, Suite 200, Ann Arbor, MI 48104
Address

(734) 887-2239
Phone Number (Including Area Code)

deljevicg@dteenergy.com
E-Mail Address

Name, Title, Address, and Phone Number of the Person to whom Invoice Should be directed

Boyd Smith — Name
Staff Accountant — Title

414 South Main Street, Suite 200, Ann Arbor, MI 48104
Address

(734) 887-2023
Phone Number (Including Area Code)

Name and Address of the President

Steven C. Mabry — Name
President — Title

414 South Main Street, Suite 200, Ann Arbor, MI 48104
Address

VERIFICATION

The President or Chief Officer of the company must verify the foregoing report. The oath required may be taken before any person authorized to administer an oath by the laws of the State in which the same is taken.

OATH

State of Michigan

County of Washtenaw

Steven C. Mabry makes oath and says that
(Insert here the name of the affiant)

he is **President**
(Insert here the official title of deponent)

of **DTE Energy Supply, Inc.**
(Insert here the exact legal title or name of the respondent)

that he has examined the foregoing report; that to the best of his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including **January 1**, 20 **10**, to and including **December 31**, 20 **10**.

LEGAL

(Signature of affiant)

Before me Shelley A. Greene-Wesley, a Notary Public in and for Washtenaw County. State of Michigan personally appeared Steven C. Mabry and he being first duly sworn by me upon his oath says that the facts alleged in the foregoing instrument are true.

(Signed) Shelley A. Greene-Wesley
Notary Public

SHELLEY A. GREENE-WESLEY
NOTARY PUBLIC, STATE OF MI
COUNTY OF WASHTENAW
MY COMMISSION EXPIRES Feb 7, 2016
ACTING IN COUNTY OF Washtenaw

SHELLEY A. GREENE-WESLEY NOTARY PUBLIC WASHTENAW CO., MICH.