322951

COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

Y **AGGREGATOR**
N **GOVERNMENTAL AGGREGATOR**
Y **POWER MARKETER**
Y **RETAIL ELECTRIC GENERATION PROVIDER**
Y **POWER BROKER**

INTRASTATE

ANNUAL REPORT

OF

AEP Retail Energy LLC
(Exact legal name of respondent)

If name was changed during the year, show also the previous name and date of change.

325 John H McConnell Blvd Suite 225 Columbus, OH 43215
(Address of principal business office at end of year)

TO THE
PUBLIC UTILITIES COMMISSION OF OHIO

FOR THE
YEAR ENDED DECEMBER 31, 2010

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.
Kevin T Weber, Manager, Business Operations, 325 John H McConnell Blvd

Email: ktweber@aep.com, Phone: 614-583-3915, Fax:614-583-1690

IDENTITY OF RESPONDENT

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

   Corporation

2. Identify names of affiliate and subsidiary companies of the respondent.

   American Electric Power

3. Date when respondent began operations in Ohio.

   May 01, 2010

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

   N/A

5. If incorporated specify:
   a. Date of filing of articles of incorporation: December 22, 2009
   b. State in which incorporated: Delaware

6. Ohio certificate number, case number granting authority and date issued.

   Certificate Number: 10-193E (1)
Case Number: 09-2010-EL-CRS
Date: 2/01/2010

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

   N/A

8. Description of Ohio service territory served by respondent.

   We currently service customers in the following EDU territories:

AEP, DPL, & OHED

STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES

Customer Class	Sales (kWh)	Earnings ($)
Residential	0	$0
Commercial	40,384,000	2,409,000
Industrial	0	0
Other	0	0
Total	**40,384,000**	**$2,409,000**

Instructions:

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons

Kevin T Weber
Name

Manager, Business Operations
Title

ktweber@aep.com
E-mail

325 John H McConnell Blvd Suite 225 Columbus, OH 43215
Address

614-583-3915
Phone Number (Including Area Code)

Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice should be Directed

Kevin T Weber
Name

Manager, Business Operations
Title

ktweber@aep.com
E-mail

325 John H McConnell Blvd Suite 225 Columbus, OH 43215
Address

614-583-3915
Phone Number (Including Area Code)

Name and Address of the President

Greg B Hall
Name

325 John H McConnell Blvd Suite 225 Columbus, OH 43215
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company.

OATH

State of OH
County of Franklin

makes oath and says that Greg B Hall

s/he is Vice President, AEP Retail Energy

of AEP Retail Energy

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2010 to and including December 31, 2010.

(Signature of affiant.)

Sworn and subscribed before me this 28th day of April, 2011 Month/Year

Antoinette L. Marinello
Signature of notary

My commission expires on April 21, 2013

Antoinette L. Marinello
Notary Public-State of Ohio
My Commission Expires
April 21, 2013

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

4/28/2011 1:48:09 PM

in

Case No(s). 11-0001-EL-RPT

Summary: Annual Report 2010 AEP Retail Energy Annual Report electronically filed by Mr. Kevin T Weber on behalf of AEP Retail Energy LLC and Mr. Kevin T Weber