

For the provision of (check all that apply):

- CELLULAR
- PERSONAL COMMUNICATION SERVICE
- PAGING
- SPECIALIZED MOBILE RADIO SERVICE (common carrier only)

# COMMERCIAL MOBILE SERVICE PROVIDER ASSESSMENT REPORT

90-5357

\_\_\_\_\_ MR. MARK ROMITO \_\_\_\_\_  
 DIRECTOR OF REGULATORY AFFAIRS  
 CINCINNATI BELL WIRELESS, LLC  
 201 E. 4TH STREET  
 SUITE 102-890  
 CINCINNATI OH 45202

\_\_\_\_\_ Address \_\_\_\_\_ Zip Code \_\_\_\_\_

\_\_\_\_\_ Phone: (Area Code) Number \_\_\_\_\_

\_\_\_\_\_ (Address of principal business office at end of year) \_\_\_\_\_

TO THE  
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE  
YEAR ENDED DECEMBER 31, 2003

RECEIVED-ACCOUNTING DIV  
 2004 JUN -2 AM 11:30  
 PUCO

Name, title, address, telephone and fax numbers (including area code) of the person to be contacted concerning this report.

*Diana Leist, Regulatory Accountant, 513-397-0434, 513-~~27~~ 651-0509 (FAX)  
 201 E. 4th Street Cincinnati OH 45202*

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## GENERAL INSTRUCTIONS, DEFINITIONS, ETC.

Please read the general instructions carefully before filling out this form:

1. The word "Respondent" in the following inquiries means the person, firm, association, or company in whose behalf the report is made.
2. The schedules and questions contained in this report were developed to be generally applicable to all Commercial Mobile Radio Service (CMRS) providers. All instructions shall be followed and each question answered as fully and accurately as possible. Sufficient answers shall appear to show that no schedule, question, or line item has been overlooked.
3. If answers to an inquiry are given elsewhere in the report, incorporation of the information by reference is sufficient.
4. Customary abbreviations may be used except that the exact name of the respondent shall be shown in full on the "Title Page" and in the "Verification" page.
5. Where the space provided is insufficient for the required data or it is necessary or desirable to insert additional statements or schedules, the insert pages shall show the number and title of the schedule to which it pertains, as well as the name of the respondent and the year covered, and shall be on 8 1/2" x 11" durable paper.
6. The information required with respect to any statement furnished is the minimum requirement. The respondent may add such further material information as is necessary to ensure that the required statements are not misleading.
7. All copies filed with the Commission must be legible and permanent. All entries shall be made in permanent ink or by a typewriter. Items of a reverse or contrary character shall be enclosed in parentheses, or indicated by a minus sign followed by the amount.
8. The assessment report shall be signed by a duly elected officer of the respondent and it shall be notarized.
9. "Operating" as used in this report refers to regulated operations while "Nonoperating" refers to nonregulated operations.

## IDENTITY OF RESPONDENT

1. Date when operations began.

January 1, 1999

2. If a consolidated or merged company, give names of each such incident, date, and Commission notification. If a reorganized company, give name of original corporation.

N/A

3. Commission Case Number and date issued.

905357 Case # 98-1344-CT-ACE February 11, 1999

4. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown Title Page; if so, give full particulars.

None

5. General description of service territory served by respondent.

Cincinnati, OH and Dayton, OH  
BTAs as defined by the FCC.

This area generally includes:

- Greater Cincinnati
- Greater Dayton
- Interstate 75 corridor between Cincinnati & Dayton
- Northern Kentucky
- Southeastern Indiana

Instructions:

Intrastate revenues billed on the company's behalf by another entity should not be included on this schedule if such revenue is included in the taxable receipts of the billing entity.

SCHEDULE: 1

<b>STATEMENT OF INTRASTATE AND GROSS EARNINGS (REVENUE) *</b>		
Line No.	Item	Amount Ohio Intrastate
1	Operating and Miscellaneous Revenue - Wholesale Revenue, Directory Revenue, Rent Revenue, Special Billings (revenue from work performed for others, rent revenue-nonoperating, return on regulated investment used to provide nonregulated products and services, etc.)	120,849,133*
2	Other Revenue, Dividend and Interest Income, Gains From Disposition of Property -- Operating and Nonoperating, Other Operating or Nonoperating Gains (foreign currency exchange or transfer, extinguishment of debt, company's share of earnings of affiliated company accounted for on equity method, income from sinking and other funds, etc.)	-----
3	<b>SUBTOTAL (1) + (2)</b>	120,849,133*
4	Earnings or receipts from sales to other public utilities for resale	(0 )
5	<b>TOTAL (3) + (4)</b>	120,849,133*
<ul style="list-style-type: none"> <li>• See attachment - 'Assessment Report of Cincinnati Bell Wireless, LLC' for methodology used in determining Ohio Intrastate Revenue</li> </ul>		
<p>* The gross earnings includes the entire earnings for business done by the company whether from the operation as a public utility or from any other business. Intrastate means originating and terminating in Ohio for commercial mobile radio service operations.</p>		

SCHEDULE: 2

IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE IS DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.

<b>Name, Title, Address, and Phone Number of the Company's Contact Persons to Receive Entries and Orders from the Docketing Division</b>
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<u>Mark Romito</u>	<u>Director of Regulatory Affairs</u>
Name	Title

<u>201 E. 4<sup>th</sup> Street Suite 102-890 Cincinnati, OH 45202</u>
Address

<u>(513) 397-1366</u>
Phone Number (Including Area Code)

<b>Name, Title, Address, and Phone Number of Person to whom Invoice should be Directed</b>
------------------------------------------------------------------------------------------------

<u>Gary Cornett</u>	<u>VP &amp; Controller</u>
Name	Title

<u>201 E. 4<sup>th</sup> Street Suite 102-320 Cincinnati, OH 45202</u>
Address

<u>(513) 397-0438</u>
Phone Number (Including Area Code)

<b>Name and Address of the President</b>
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<u>John F. Cassidy</u>	<u>President</u>
Name	Title

<u>201 E. 4<sup>th</sup> Street, Cincinnati, OH 45202</u>
Address

VERIFICATION

The foregoing report must be verified by the President or Chief Officer of the company. The oath required may be taken before any person authorized to administer an oath by the laws of the State in which the same is taken.

OATH

State of Ohio  
County of Hamilton

Gary A. Cornett makes oath and says that  
(Insert here the name of the affiant.)

he is VP & Controller  
(Insert here the official title of deponent)

of Cincinnati Bell Wireless, LLC  
(Insert here the exact legal title or name of the respondent.)

that he has examined the foregoing report; that to the best of his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2003, to and including December 31, 2003.

Gary A. Cornett  
(Signature of affiant.)  
Signed before me on  
March 29, 2004.

Ann Jouett Kinney  
ANN JOUETT KINNEY  
Attorney At Law  
Notary Public, State of Ohio  
My Commission Has No Expiration Date  
Section 147.03 R.C.

Assessment Report of Cincinnati Bell Wireless, LLC Year Ended December 31, 2003

Cincinnati Bell Wireless, LLC ("CBW") provides Personal Communications Services ("PCS") to its own subscribers in Ohio, Indiana, and Kentucky.

Due to the nature of the service plans provided to its subscribers, CBW is not able to accurately determine revenue for calls originating or terminating in a specific state. PCS subscribers are charged a monthly fee for a specific "bucket" of minutes regardless whether they use the total number of minutes they are entitled to under their service plan. CBW does not have the capability in its information systems to track revenue by the origination or termination point of calls. Ascribing a revenue amount on a per call basis is infeasible and inaccurate.

CBW believes that a reasonable approximation of intrastate revenue may be made by apportioning the total service revenue by the number of subscribers whose home address is shown to be within the State. All revenue amounts stated in this report were derived using the aforementioned apportionment.

Breakdown Intrastate Revenues based upon Subscriber base %

	FYE 1999		FYE 2000		FYE 2001		FYE 2002		FYE 2003	
Service Revenue		80,604,927		171,100,176		239,013,630		228,490,621		216,264,997
Interstate		3,086,704		4,466,773		6,045,117		28,132,822		64,281,864
International		504,818		1,608,287		2,667,939		2,312,324		1,955,532
Intrastate		77,013,405		165,025,116		230,300,574		198,045,475		149,017,501
Ohio	83.4826%	64,292,793	84.2860%	139,093,069	83.7265%	192,822,610	82.2305%	162,853,777	81.0973%	120,849,133
Kentucky	15.6045%	12,017,557	14.7880%	24,403,914	15.2132%	35,036,087	16.7000%	33,073,610	17.9278%	26,716,675
Indiana	0.9128%	702,978	0.9260%	1,528,133	1.0603%	2,441,877	1.0695%	2,118,088	0.9749%	1,452,792