



Residential Apples to Apples Comparison Chart

Toledo Edison

To best utilize this offer comparison tool, it is suggested that you have your most current utility bill available for reference. Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

The offer prices below reflect that of the generation portion of your bill. Your distribution and transmission rates are determined through your local utility company.

Steps to Switching

four simple steps to choosing a supplier

1. Compare offers

Find your Price to Compare on your utility bill and use that number to compare to other offers listed on PUCO's *Apples to Apples* comparison chart. Since your Price to Compare is made up of several different factors it can vary from month-to-month. To get a better understanding of your average Price to Compare take a look at a few of your recent bills. After determining your Price to Compare, use our *Apples to Apples* chart to identify offers based on cost, contract length or other incentives.

2. Contact suppliers

Contact the suppliers that you are most interested in and ask the questions provided below. To sign up simply call that supplier. The supplier will contact your local electric utility for you.

3. Read and understand the supply contract

Make sure you carefully read and understand all of the terms and conditions of your supply contract. The supplier should be able to answer any questions you have.

4. Receive confirmation

Your local electric utility will send you a letter confirming the supplier you have chosen. If the information is correct, you do not have to do anything. If the information is not correct, contact the utility and request that the switch be stopped. You have seven days from the postmark date of the letter to make any changes.



AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 6 months	0% Renewable
\$0.0715 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison Exclusive AEP Energy Website Offer For New Customers Only
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0805 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 30 months	0% Renewable
\$0.0819 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: America's Energy Partner(SM) This price plan is through the May 2017 billing cycle. This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 30 months	100% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This price plan is through the May 2017 billing cycle. 100% Wind Product This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0801 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 12 Month Fixed Price
This is not a promotional offer.
This is not an introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0819 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 24 Month Fixed Price
This is not a promotional offer.
This is not an introductory offer.

Constellation NewEnergy Inc
(888) 898-4323

Rate Type: Fixed	Term Length: 36 months	0% Renewable
\$0.0819 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Constellation NewEnergy Inc
(888) 898-4323

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0829 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.



Direct Energy Services LLC
(888) 566-9988

Rate Type: Fixed	Term Length: 6 months	0% Renewable
\$0.0795 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Leave behind seasonal price changes and variable rates and lock in your rate for 6 months.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC
(888) 566-9988

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0865 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Choose 1 year of fixed energy pricing and rest easy knowing your rate is locked in!
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC
(888) 566-9988

Rate Type: Fixed	Term Length: 36 months	9% Renewable
\$0.0889 per kWh	Monthly Fee: \$0	Early Termination Fee: \$200

Additional Information: Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 36 months.
Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC
(866) 566-9988

Rate Type: Fixed	Term Length: 18 months	0% Renewable
\$0.0895 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Enjoy a fixed rate plan for 6 months and leave behind the seasonal price fluctuations from your utility company.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC
(888) 566-9988

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0899 per kWh	Monthly Fee: \$0	Early Termination Fee: \$200

Additional Information: Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 24 months.
Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy
(800) 319-1356

Rate Type: Fixed	Term Length: 42 months	0% Renewable
\$0.0799 per kWh	Monthly Fee: \$0	Early Termination Fee: \$199

Additional Information: This offer is for First Energy/Toledo Edison residential customers only for term through May 2018.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy
(800) 319-1356

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0829 per kWh	Monthly Fee: \$0	Early Termination Fee: \$99

Additional Information: This offer is for First Energy residential customers only
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy
(800) 319-1356

Rate Type: Fixed	Term Length: 30 months	0% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$199

Additional Information: This offer is for First Energy residential customers only and the term is through May 2017
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy
(800) 319-1356



Rate Type: Fixed Term Length: 24 months 0% Renewable
\$0.0889 per kWh Monthly Fee: \$0 Early Termination Fee: \$99
Additional Information: This offer is for residential customers of Toledo Edison, Ohio Edison and The Illuminating Co.
This is not a promotional offer.
This is not an introductory offer.

Duke Energy Retail Sales LLC
(855) 999-8817

Rate Type: Fixed Term Length: 7 months 0% Renewable
\$0.0779 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: We Make the Right Choice Easy - \$0.0779/kWh through May 2015 - Residential Customers served by The Illuminating Company, Ohio Edison and Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC
(877) 811-7023

Rate Type: Fixed Term Length: 24 months 100% Renewable
\$0.0899 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: This is a Fixed 24-month Offer for Toledo Edison Customers.
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC
(877) 811-7023

Rate Type: Variable Term Length: 0 month 100% Renewable
\$0.1100 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: This is the Standard Variable Offer for Toledo Edison customers.
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC
(877) 811-7023

Rate Type: Variable Term Length: 1 month 100% Renewable
\$0.0989 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: This is a 1-month Introductory Price for customers of Toledo Edison.
This is not a promotional offer.
This is an introductory offer.

Hiko Energy LLC
(845) 406-9100

Rate Type: Variable Term Length: 1 month 13% Renewable
\$0.0837 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: None Provided
This is a promotional offer. ONE FREE MONTH OF ENERGY SUPPLY after 12 consecutive months of service with HIKO - see welcome packet for details.
This is not an introductory offer.

IGS Energy
(800) 280-4474

Rate Type: Fixed Term Length: 36 months 0% Renewable
\$0.0829 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: Fixed Rate of \$0.0829/kwh through 36 billing cycles, No early Termination Fee.
This is a promotional offer. Earn 5¢/gal in Fuel Rewards® Savings for every \$50 you spend with IGS Energy on your utility bill.
This is not an introductory offer.

IGS Energy
(800) 280-4474

Rate Type: Fixed Term Length: 12 months 100% Renewable
\$0.0829 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: Fixed Rate Through 12 Billing Cycles
This is a promotional offer. Earn 5¢/gal in Fuel Rewards® Savings for every \$50 you spend with IGS Energy on your utility bill.
This is not an introductory offer.

IGS Energy
(800) 280-4474

Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0859 per kWh Monthly Fee: \$0 Early Termination Fee: \$0



Energy Choice Ohio
powered by *choice.*

Additional Information: 100% Green fixed rate through 12 billing cycles
This is a promotional offer. Earn 5¢/gal in Fuel Rewards® Savings for every \$50 you spend with IGS Energy on your utility bill.
This is not a introductory offer.

Integrus Energy Services Inc
(800) 397-8072

Rate Type: Fixed Term Length: 6 months 5% Renewable
\$0.0864 per kWh Monthly Fee: \$0 Early Termination Fee: \$25

Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not a introductory offer.

Integrus Energy Services Inc
(800) 397-8072

Rate Type: Fixed Term Length: 24 months 5% Renewable
\$0.0909 per kWh Monthly Fee: \$0 Early Termination Fee: \$25

Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not a introductory offer.

Integrus Energy Services Inc
(800) 397-8072

Rate Type: Fixed Term Length: 12 months 5% Renewable
\$0.0939 per kWh Monthly Fee: \$0 Early Termination Fee: \$25

Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not a introductory offer.

Just Energy
(866) 587-8674

Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0859 per kWh Monthly Fee: \$0 Early Termination Fee: \$50

Additional Information: 12 month Fixed Price Program
This is not a promotional offer.
This is not a introductory offer.

Just Energy
(866) 587-8674

Rate Type: Variable Term Length: 1 month 0% Renewable
\$0.0648 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: Month to Month Variable Program with an Intro Period where the Intro Price will 5% below Utility for the first month. Thereafter a month to month Variable Rate
This is not a promotional offer.
This is a introductory offer.

Nordic Energy Services LLC
(630) 321-0888

Rate Type: Fixed Term Length: 3 months 0% Renewable
\$0.0650 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: Fixed for three months then rate defaults to an hourly LMP index rate + \$.0175/kWh
This is not a promotional offer.
This is not a introductory offer.

North American Power and Gas LLC
(888) 313-9086

Rate Type: Fixed Term Length: 6 months 25% Renewable
\$0.0639 per kWh Monthly Fee: \$0 Early Termination Fee: \$10

Additional Information: 6 month fixed rate. 25% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not a introductory offer.

North American Power and Gas LLC
(888) 313-9086

Rate Type: Fixed Term Length: 12 months 25% Renewable
\$0.0669 per kWh Monthly Fee: \$0 Early Termination Fee: \$10

Additional Information: 12 month fixed rate. 25% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not a introductory offer.



Energy Choice Ohio
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North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed Term Length: 6 months 100% Renewable
\$0.0834 per kWh Monthly Fee: \$0 Early Termination Fee: \$10

Additional Information: 6 Month fixed rate. 100 Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Fixed Term Length: 12 months 100% Renewable
\$0.0864 per kWh Monthly Fee: \$0 Early Termination Fee: \$10

Additional Information: 12 month fixed rate. 100% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Variable Term Length: 0 month 25% Renewable
\$0.1199 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: For existing customers. Market-based general variable. 25% Renewable Energy
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC

(888) 313-9086

Rate Type: Variable Term Length: 0 month 100% Renewable
\$0.1394 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: For existing customers. Market-based general variable. 100% Renewable Energy
This is not a promotional offer.
This is not an introductory offer.

SANTANNA ENERGY SERVICES

(800) 764-4427

Rate Type: Fixed Term Length: 6 months 3% Renewable
\$0.0840 per kWh Monthly Fee: \$8 Early Termination Fee: \$0

Additional Information: Santanna's Competitive Fixed Price of \$0.0840 per kWh for initial term duration of 6 months and then a successive month-to-month term on Santanna's Competitive Market Price Program.
This is not a promotional offer.
This is not an introductory offer.

Source Power & Gas LLC

(888) 557-0065

Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0787 per kWh Monthly Fee: \$0 Early Termination Fee: \$150

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Source Power & Gas LLC

(888) 557-0065

Rate Type: Fixed Term Length: 24 months 0% Renewable
\$0.0811 per kWh Monthly Fee: \$0 Early Termination Fee: \$250

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC

(855) 427-7827

Rate Type: Fixed Term Length: 24 months 0% Renewable
\$0.0859 per kWh Monthly Fee: \$0 Early Termination Fee: \$95

Additional Information: For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC

(855) 427-7827

Rate Type: Fixed Term Length: 12 months 0% Renewable



Energy Choice Ohio
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\$0.0869 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 12 months 25% Renewable
\$0.0895 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: 25% Green For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 24 months 25% Renewable
\$0.0899 per kWh Monthly Fee: \$0 Early Termination Fee: \$95
Additional Information: 25% Wind For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 24 months 25% Renewable
\$0.0919 per kWh Monthly Fee: \$0 Early Termination Fee: \$95
Additional Information: 25% Green For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 12 months 25% Renewable
\$0.0925 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: 25% Wind For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 24 months 100% Renewable
\$0.0929 per kWh Monthly Fee: \$0 Early Termination Fee: \$95
Additional Information: 100% Wind For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 12 months 100% Renewable
\$0.0939 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: 100% Wind For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 12 months 100% Renewable
\$0.0969 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: 100% Green For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.

Star Energy Partners LLC
(855) 427-7827
Rate Type: Fixed Term Length: 24 months 100% Renewable
\$0.1055 per kWh Monthly Fee: \$0 Early Termination Fee: \$95
Additional Information: 100% Green For residential customers of Toledo Edison - Ohio
This is not a promotional offer.
This is not an introductory offer.



Verde Energy USA Ohio LLC
(800) 388-3862

Rate Type: Fixed	Term Length: 4 months	100% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: Fixed for 4 billing cycles, Month-to-month thereafter. New enrollments receive a \$75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC
(866) 666-2508

Rate Type: Fixed	Term Length: 36 months	50% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current 3DOM Fixed rate that will be through 11/30/2017
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC
(866) 663-2508

Rate Type: Fixed	Term Length: 36 months	100% Renewable
\$0.0949 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current 3DOM Fixed rate for 100% Green that will be through 11/30/2017
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC
(866) 663-2508

Rate Type: Variable	Term Length: 1 month	50% Renewable
\$0.0904 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current 3DOM Term Free Index Rate. For more information about this rate please visit www.liveviridian.com/3DOM.
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC
(866) 663-2508

Rate Type: Variable	Term Length: 1 month	100% Renewable
\$0.1004 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current 3DOM Term Free Index Rate for 100% Green. For more information about this rate please visit www.liveviridian.com/3DOM
This is not a promotional offer.
This is not an introductory offer.

Viridian Energy PA, LLC
(866) 663-2508

Rate Type: Variable	Term Length: 2 months	50% Renewable
\$0.0653 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current intro rate offer for our 3DOM Flex rate plan for 100% Green until 2/28/2015. Then you will roll onto our Term Free Index rate, until you choose to lock into the fixed rate of 0.0949. Visit www.liveviridian.com/3DOM
This is not a promotional offer.
This is an introductory offer.

Viridian Energy PA, LLC
(866) 663-2508

Rate Type: Variable	Term Length: 2 months	100% Renewable
\$0.0653 per kWh	Monthly Fee: \$0	Early Termination Fee: \$0

Additional Information: This is the current intro rate offer for our 3DOM Flex rate plan which you will receive until 2/28/2015. Then you will roll onto our Term Free Index rate, until you choose to lock into the fixed rate of 0.0849. Visit www.liveviridian.com/3DOM for more.
This is not a promotional offer.
This is an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0849 per kWh	Monthly Fee: \$0	Early Termination Fee: \$100

Additional Information: SureLock12
This is not a promotional offer.
This is not an introductory offer.



XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed
\$0.0899 per kWh

Term Length: 12 months
Monthly Fee: \$0

50% Renewable
Early Termination Fee: \$100

Additional Information: SimpleClean 12
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Variable
\$0.0699 per kWh

Term Length: 1 month
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$0

Additional Information: None Provided
This is a promotional offer. SimpleFlex
This is an introductory offer.



Chart Definitions

Apples to Apples Charts: The PUCO's electric and natural gas offer comparison charts, the only comparisons in the state for which suppliers are required to provide accurate and up-to-date information about their latest offers.

ccf: Hundred cubic feet. Used to measure natural gas.

Customer Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Fixed Delivery Charge.

Fixed Delivery Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Customer Charge.

Electric Distribution Utility (EDU): The local electric distribution utility that delivers electricity to your home or business.

Supply Charge: The price of electricity or natural gas offered by a supplier.

Fixed Price: A fixed electricity or natural gas rate that will remain the same, for a set period of time.

Gas Cost Recovery (GCR) Charge: The actual cost of natural gas that a local distribution company (LDC) pays to purchase natural gas for your use. That cost is then passed through to you on a dollar-for-dollar basis with no mark-up or profit to the LDC. Only the actual costs of the natural gas are recovered through this process.

Generation Charge: The charge for producing electricity. If you purchase electricity from a supplier, your generation charge will depend on the contract between you and your supplier.

Kilowatt Hour (kwh): A 1,000-watt unit of energy for one hour. This is the standard measurement for the amount of electricity a customer uses.

Local Distribution Company (LDC): The local natural gas distribution utility that delivers natural gas to your home or business.

mcf: Thousand cubic feet. Used to measure natural gas.

Monthly Fee: A fixed monthly fee that a supplier may include in the terms and conditions of their contract that is in addition to a rate based on usage.

NYMEX: The New York Mercantile Exchange, a public market where natural gas and other commodities are sold and traded.

Price to Compare: The price for an electric supplier to beat in order for you to save money. It will be shown on residential customer's electric utility bill. You can use this amount to compare with prices offered by suppliers.

Renew. (Renewable) Content: The percentage of the contracted generation supply that is provided by a renewable energy source.

Renewable Energy: Electricity or natural gas that is made from environmentally friendly fuel resources, such as wind, water, biomass, biogas, waste heat or solar. Sometimes referred to as "green" energy.

Standard Choice Offer (SCO): Each year, Columbia Gas of Ohio, Dominion East Ohio and Vectren Energy Delivery of Ohio conduct auctions to secure natural gas supplies for customers who do not participate in the retail choice program. The auction establishes a SCO rate for choice-eligible customers. The SCO rate is based on the NYMEX month-end settlement price for natural gas, plus a retail price adjustment determined in the auctions. The retail price adjustment reflects the winning bidders' price to deliver natural gas from the production area to the utility's service area.

Standard Service Offer: The electric generation service a customer will receive from their local electric utility if they do not choose an electric supplier.

Transmission: The transporting of high-voltage electricity from generation at a power plant to local electric utilities.

Transmission Charge: Charge for transporting electricity from the generation plant to the local electric utility.

Transportation Cost: Cost related to the actual transportation of natural gas through the natural gas transmission pipeline to the LDC.

Variable Price: A variable rate can change, by the hour, day, month, etc., according to the terms and conditions of the supplier's contract.