



Residential Apples to Apples Comparison Chart

Toledo Edison

To best utilize this offer comparison tool, it is suggested that you have your most current utility bill available for reference. Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

The offer prices below reflect that of the generation portion of your bill. Your distribution and transmission rates are determined through your local utility company.

Steps to Switching

four simple steps to choosing a supplier

1. Compare offers

Find your Price to Compare on your utility bill and use that number to compare to other offers listed on PUCO's *Apples to Apples* comparison chart. Since your Price to Compare is made up of several different factors it can vary from month-to-month. To get a better understanding of your average Price to Compare take a look at a few of your recent bills. After determining your Price to Compare, use our *Apples to Apples* chart to identify offers based on cost, contract length or other incentives.

2. Contact suppliers

Contact the suppliers that you are most interested in and ask the questions provided below. To sign up simply call that supplier. The supplier will contact your local electric utility for you.

3. Read and understand the supply contract

Make sure you carefully read and understand all of the terms and conditions of your supply contract. The supplier should be able to answer any questions you have.

4. Receive confirmation

Your local electric utility will send you a letter confirming the supplier you have chosen. If the information is correct, you do not have to do anything. If the information is not correct, contact the utility and request that the switch be stopped. You have seven days from the postmark date of the letter to make any changes.



AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 6 months	0% Renewable
\$0.0669 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0725 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 12 months	100% Renewable
\$0.0755 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) 100% Wind Product This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

AEP Energy Inc
(855) 300-7191

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0765 per kWh	Monthly Fee: \$0	Early Termination Fee: \$10

Additional Information: AMERICA'S ENERGY PARTNER(SM) This offer is available for residential customers of Ohio Edison, Cleveland Electric Illuminating & Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

Border Energy Electric Services Inc
(888) 901-8461

Rate Type: Fixed	Term Length: 9 months	3% Renewable
\$0.0689 per kWh	Monthly Fee: \$0	Early Termination Fee: \$100

Additional Information: Fixed Price of \$0.06899 per kWh Through May 31, 2015
This is not a promotional offer.
This is not an introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0801 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 12 Month Fixed Price
This is not a promotional offer.
This is not an introductory offer.

Censtar Energy Corp
(877) 529-6701

Rate Type: Fixed	Term Length: 24 months	0% Renewable
\$0.0819 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: 24 Month Fixed Price
This is not a promotional offer.
This is not an introductory offer.

Constellation NewEnergy Inc
(888) 898-4323

Rate Type: Fixed	Term Length: 12 months	0% Renewable
\$0.0769 per kWh	Monthly Fee: \$0	Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.



Constellation NewEnergy Inc

(888) 898-4323

Rate Type: Fixed
\$0.0799 per kWh

Term Length: 24 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$25

Additional Information: None Provided
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(888) 566-9988

Rate Type: Fixed
\$0.0755 per kWh

Term Length: 6 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$0

Additional Information: Leave behind seasonal price changes and variable rates and lock in your rate for 6 months.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(888) 566-9988

Rate Type: Fixed
\$0.0815 per kWh

Term Length: 12 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$0

Additional Information: Choose 1 year of fixed energy pricing and rest easy knowing your rate is locked in!
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(866) 566-9988

Rate Type: Fixed
\$0.0865 per kWh

Term Length: 18 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$0

Additional Information: Enjoy a fixed rate plan for 6 months and leave behind the seasonal price fluctuations from your utility company.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(888) 566-9988

Rate Type: Fixed
\$0.0869 per kWh

Term Length: 36 months
Monthly Fee: \$0

9% Renewable
Early Termination Fee: \$200

Additional Information: Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 36 months. Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(888) 566-9988

Rate Type: Fixed
\$0.0889 per kWh

Term Length: 27 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$200

Additional Information: Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 27 months. Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

Direct Energy Services LLC

(888) 566-9988

Rate Type: Fixed
\$0.0899 per kWh

Term Length: 24 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$200

Additional Information: Choose a Comfort and Control Plan from Direct Energy and receive a Nest Learning Thermostat. Lock in your electricity rate for 24 months. Nest features help you use up to 20% less electricity.
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy

(800) 319-1356

Rate Type: Fixed
\$0.0819 per kWh

Term Length: 12 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$99

Additional Information: This offer is for First Energy residential customers only
This is not a promotional offer.
This is not an introductory offer.



DP&L Energy

(800) 319-1356

Rate Type: Fixed
\$0.0829 per kWh

Term Length: 32 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$199

Additional Information: This offer is for First Energy residential customers only and the term is through May 2017
This is not a promotional offer.
This is not an introductory offer.

DP&L Energy

(800) 319-1356

Rate Type: Fixed
\$0.0879 per kWh

Term Length: 24 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$99

Additional Information: This offer is for residential customers of Toledo Edison, Ohio Edison and The Illuminating Co.
This is not a promotional offer.
This is not an introductory offer.

DPL Energy Resources Inc

(800) 319-1356

Rate Type: Fixed
\$0.0829 per kWh

Term Length: 44 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$199

Additional Information: This offer is for First Energy/Toledo Edison residential customers only for term through May 2018.
This is not a promotional offer.
This is not an introductory offer.

Duke Energy Retail Sales LLC

(855) 999-8817

Rate Type: Fixed
\$0.0699 per kWh

Term Length: 9 months
Monthly Fee: \$0

0% Renewable
Early Termination Fee: \$50

Additional Information: We Make the Right Choice Easy - \$0.0699/kWh through May 2015 - Residential Customers served by The Illuminating Company, Ohio Edison and Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC

(877) 811-7023

Rate Type: Fixed
\$0.0669 per kWh

Term Length: 6 months
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: This is a Fixed 6-month Offer for Toledo Edison Customers.
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC

(877) 811-7023

Rate Type: Variable
\$0.1100 per kWh

Term Length: 0 month
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: This is the Standard Variable Offer for Toledo Edison customers.
This is not a promotional offer.
This is not an introductory offer.

FTR Energy Services LLC

(877) 811-7023

Rate Type: Variable
\$0.0989 per kWh

Term Length: 1 month
Monthly Fee: \$0

100% Renewable
Early Termination Fee: \$0

Additional Information: This is a 1-month Introductory Price for customers of Toledo Edison.
This is not a promotional offer.
This is an introductory offer.

Hiko Energy LLC

(845) 406-9100

Rate Type: Variable
\$0.0837 per kWh

Term Length: 1 month
Monthly Fee: \$0

13% Renewable
Early Termination Fee: \$0

Additional Information: None Provided
This is a promotional offer. ONE FREE MONTH OF ENERGY SUPPLY after 12 consecutive months of service with HIKO - see welcome packet for details.
This is not an introductory offer.

IGS Energy

(800) 280-4474

Rate Type: Fixed

Term Length: 12 months

100% Renewable



\$0.0799 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: Fixed Rate Through 12 Billing Cycles Also available Fixed Rate of \$0.0849/kwh through 36 billing cycles, No early Termination Fee.
This is not a promotional offer.
This is not an introductory offer.

IGS Energy
(800) 280-4474
Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0829 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: 100% Green fixed rate through 12 billing cycles
This is not a promotional offer.
This is not an introductory offer.

Integrus Energy Services Inc
(800) 397-8072
Rate Type: Fixed Term Length: 6 months 5% Renewable
\$0.0794 per kWh Monthly Fee: \$0 Early Termination Fee: \$25
Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

Integrus Energy Services Inc
(800) 397-8072
Rate Type: Fixed Term Length: 12 months 5% Renewable
\$0.0864 per kWh Monthly Fee: \$0 Early Termination Fee: \$25
Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

Integrus Energy Services Inc
(800) 397-8072
Rate Type: Fixed Term Length: 24 months 5% Renewable
\$0.0889 per kWh Monthly Fee: \$0 Early Termination Fee: \$25
Additional Information: For residential customers of Toledo Edison
This is not a promotional offer.
This is not an introductory offer.

Just Energy
(866) 587-8674
Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0859 per kWh Monthly Fee: \$0 Early Termination Fee: \$50
Additional Information: 12 month Fixed Price Program
This is not a promotional offer.
This is not an introductory offer.

Just Energy
(866) 587-8674
Rate Type: Variable Term Length: 1 month 0% Renewable
\$0.0746 per kWh Monthly Fee: \$0 Early Termination Fee: \$0
Additional Information: Month to Month Variable Program with an Intro Period where the Intro Price will 5% below Utility for the first month. Thereafter a month to month Variable Rate
This is not a promotional offer.
This is an introductory offer.

North American Power and Gas LLC
(888) 313-9086
Rate Type: Fixed Term Length: 6 months 25% Renewable
\$0.0699 per kWh Monthly Fee: \$0 Early Termination Fee: \$10
Additional Information: 6 month fixed rate. 25% Renewable Energy. Rate Available for New Customers Only.
This is not a promotional offer.
This is not an introductory offer.

North American Power and Gas LLC
(888) 313-9086
Rate Type: Fixed Term Length: 6 months 100% Renewable
\$0.0894 per kWh Monthly Fee: \$0 Early Termination Fee: \$10



Energy Choice Ohio
powered by *choice.*

Verde Energy USA Ohio LLC
(800) 388-3862

Rate Type: Fixed Term Length: 3 months 100% Renewable
\$0.0679 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: Fixed for 3 billing cycles, Month-to-month thereafter. New enrollments receive a \$75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed Term Length: 12 months 0% Renewable
\$0.0849 per kWh Monthly Fee: \$0 Early Termination Fee: \$100

Additional Information: SureLock12
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Fixed Term Length: 12 months 50% Renewable
\$0.0879 per kWh Monthly Fee: \$0 Early Termination Fee: \$100

Additional Information: SimpleClean 12
This is not a promotional offer.
This is not an introductory offer.

XOOM Energy Ohio LLC
(888) 997-8979

Rate Type: Variable Term Length: 1 month 0% Renewable
\$0.0699 per kWh Monthly Fee: \$0 Early Termination Fee: \$0

Additional Information: None Provided
This is a promotional offer. SimpleFlex
This is an introductory offer.



Chart Definitions

Apples to Apples Charts: The PUCO's electric and natural gas offer comparison charts, the only comparisons in the state for which suppliers are required to provide accurate and up-to-date information about their latest offers.

ccf: Hundred cubic feet. Used to measure natural gas.

Customer Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Fixed Delivery Charge.

Fixed Delivery Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Customer Charge.

Electric Distribution Utility (EDU): The local electric distribution utility that delivers electricity to your home or business.

Supply Charge: The price of electricity or natural gas offered by a supplier.

Fixed Price: A fixed electricity or natural gas rate that will remain the same, for a set period of time.

Gas Cost Recovery (GCR) Charge: The actual cost of natural gas that a local distribution company (LDC) pays to purchase natural gas for your use. That cost is then passed through to you on a dollar-for-dollar basis with no mark-up or profit to the LDC. Only the actual costs of the natural gas are recovered through this process.

Generation Charge: The charge for producing electricity. If you purchase electricity from a supplier, your generation charge will depend on the contract between you and your supplier.

Kilowatt Hour (kwh): A 1,000-watt unit of energy for one hour. This is the standard measurement for the amount of electricity a customer uses.

Local Distribution Company (LDC): The local natural gas distribution utility that delivers natural gas to your home or business.

mcf: Thousand cubic feet. Used to measure natural gas.

Monthly Fee: A fixed monthly fee that a supplier may include in the terms and conditions of their contract that is in addition to a rate based on usage.

NYMEX: The New York Mercantile Exchange, a public market where natural gas and other commodities are sold and traded.

Price to Compare: The price for an electric supplier to beat in order for you to save money. It will be shown on residential customer's electric utility bill. You can use this amount to compare with prices offered by suppliers.

Renew. (Renewable) Content: The percentage of the contracted generation supply that is provided by a renewable energy source.

Renewable Energy: Electricity or natural gas that is made from environmentally friendly fuel resources, such as wind, water, biomass, biogas, waste heat or solar. Sometimes referred to as "green" energy.

Standard Choice Offer (SCO): Each year, Columbia Gas of Ohio, Dominion East Ohio and Vectren Energy Delivery of Ohio conduct auctions to secure natural gas supplies for customers who do not participate in the retail choice program. The auction establishes a SCO rate for choice-eligible customers. The SCO rate is based on the NYMEX month-end settlement price for natural gas, plus a retail price adjustment determined in the auctions. The retail price adjustment reflects the winning bidders' price to deliver natural gas from the production area to the utility's service area.

Standard Service Offer: The electric generation service a customer will receive from their local electric utility if they do not choose an electric supplier.

Transmission: The transporting of high-voltage electricity from generation at a power plant to local electric utilities.

Transmission Charge: Charge for transporting electricity from the generation plant to the local electric utility.

Transportation Cost: Cost related to the actual transportation of natural gas through the natural gas transmission pipeline to the LDC.

Variable Price: A variable rate can change, by the hour, day, month, etc., according to the terms and conditions of the supplier's contract.