# Residential Apples to Apples Comparison Chart

***The Illuminating Company***

To best utilize this offer comparison tool, it is suggested that you have your most current utility bill available for reference. Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

The offer prices below reflect that of the generation portion of your bill. Your distribution and transmission rates are determined through your local utility company.

## Steps to Switching

***four simple steps to choosing a supplier***

**1. Compare offers**

Find your Price to Compare on your utility bill and use that number to compare to other offers listed on PUCO's *Apples to Apples* comparison chart. Since your Price to Compare is made up of several different factors it can vary from month-to-month. To get a better understanding of your average Price to Compare take a look at a few of your recent bills. After determining your Price to Compare, use our *Apples to Apples* chart to identify offers based on cost, contract length or other incentives.

**2. Contact suppliers**

Contact the suppliers that you are most interested in and ask the questions provided below. To sign up simply call that supplier. The supplier will contact your local electric utility for you.

**3. Read and understand the supply contract**

Make sure you carefully read and understand all of the terms and conditions of your supply contract. The supplier should be able to answer any questions you have.

**4. Receive confirmation**

Your local electric utility will send you a letter confirming the supplier you have chosen. If the information is correct, you do not have to do anything. If the information is not correct, contact the utility and request that the switch be stopped. You have seven days from the postmark date of the letter to make any changes.

**AEP Energy Inc**
(855) 300-7191

Rate Type: Fixed | Term Length: 7 months | 0% Renewable
$0.0699 per kWh | Monthly Fee: $0 | Early Termination Fee: $10

Additional Information: America's Energy Partner(SM) This price plan is through the December 2014 billing cycle. This offer is for residential customers of The Illuminating Company only. Enroll in minutes at www.AEPenergy.com/fe10-web.
This is not a promotional offer.
This is not a introductory offer.

**AEP Energy Inc**
(855) 300-7191

Rate Type: Fixed | Term Length: 7 months | 100% Renewable
$0.0729 per kWh | Monthly Fee: $0 | Early Termination Fee: $10

Additional Information: America's Energy Partner(SM) 100% Wind Product This price plan is through the December 2014 billing cycle. This offer is for residential customers of The Illuminating Company only. Enroll in minutes at www.AEPenergy.com/fegreen-web.
This is not a promotional offer.
This is not a introductory offer.

**AEP Energy Inc**
(855) 300-7191

Rate Type: Fixed | Term Length: 18 months | 0% Renewable
$0.0739 per kWh | Monthly Fee: $0 | Early Termination Fee: $10

Additional Information: America's Energy Partner(SM) This offer is for residential customers of The Illuminating Company only. Enroll in minutes at www.AEPenergy.com/fe18-web.
This is not a promotional offer.
This is not a introductory offer.

**Border Energy Electric Services Inc**
(888) 901-8461

Rate Type: Fixed | Term Length: 14 months | 3% Renewable
$0.0650 per kWh | Monthly Fee: $0 | Early Termination Fee: $75

Additional Information: Fixed Price of $0.06499 per kWh Through May 31, 2015
This is not a promotional offer.
This is not a introductory offer.

**Constellation NewEnergy Inc**
(888) 898-4323

Rate Type: Fixed | Term Length: 12 months | 0% Renewable
$0.0709 per kWh | Monthly Fee: $0 | Early Termination Fee: $25

Additional Information: None Provided
This is not a promotional offer.
This is not a introductory offer.

**Direct Energy Services LLC**
(866) 566-9988

Rate Type: Fixed | Term Length: 18 months | 0% Renewable
$0.0659 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

**DP&L Energy**
(800) 319-1356

Rate Type: Fixed | Term Length: 12 months | 0% Renewable
$0.0739 per kWh | Monthly Fee: $0 | Early Termination Fee: $99

Additional Information: This offer is for First Energy residential customers only
This is not a promotional offer.
This is not a introductory offer.

**DP&L Energy**
(800) 319-1356

Rate Type: Fixed | Term Length: 36 months | 0% Renewable
$0.0745 per kWh | Monthly Fee: $0 | Early Termination Fee: $199

Additional Information: This offer is for First Energy residential customers only and the term is through May 2017
This is not a promotional offer.
This is not a introductory offer.

**DP&L Energy**
(800) 319-1356

Rate Type: Fixed | Term Length: 24 months | 0% Renewable
$0.0795 per kWh | Monthly Fee: $0 | Early Termination Fee: $99

Additional Information: This offer is for First Energy residential customers only
This is not a promotional offer.
This is not a introductory offer.

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**Duke Energy Retail Sales LLC**
(855) 999-8817

Rate Type: Fixed | Term Length: 13 months | 0% Renewable
$0.0739 per kWh | Monthly Fee: $0 | Early Termination Fee: $50

Additional Information: We Make the Right Choice Easy - $0.0739/kWh through May 2015 - Residential Customers served by The Illuminating Company, Ohio Edison and Toledo Edision
This is not a promotional offer.
This is not a introductory offer.

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**FirstEnergy Solutions Corp**
(866) 271-2265

Rate Type: Fixed | Term Length: 14 months | 3% Renewable
$0.0609 per kWh | Monthly Fee: $0 | Early Termination Fee: $100

Additional Information: Short Term, Fixed offer is for FirstEnergy residential RS customers of The Illuminating Company. Through June 2015.
This is not a promotional offer.
This is not a introductory offer.

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**FirstEnergy Solutions Corp**
(866) 271-2265

Rate Type: Fixed | Term Length: 50 months | 3% Renewable
$0.0669 per kWh | Monthly Fee: $0 | Early Termination Fee: $100

Additional Information: PriceControl 4 year offer is for FirstEnergy residential RS customers of The Illuminating Company only. Through June 2018.
This is not a promotional offer.
This is not a introductory offer.

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**FTR Energy Services LLC**
(877) 811-7023

Rate Type: Fixed | Term Length: 6 months | 100% Renewable
$0.0629 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: This is a 6-month fixed offer for customers of the Illuminating Company.
This is not a promotional offer.
This is not a introductory offer.

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**FTR Energy Services LLC**
(877) 811-7023

Rate Type: Variable | Term Length: 0 month | 100% Renewable
$0.0999 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: This is the Standard Variable Offer for Cleveland Illuminating customers.
This is not a promotional offer.
This is not a introductory offer.

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**FTR Energy Services LLC**
(877) 811-7023

Rate Type: Variable | Term Length: 1 month | 100% Renewable
$0.0899 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: This is a 1-month Introductory Price for Cleveland Illuminating customers.
This is not a promotional offer.
This is a introductory offer.

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**Glacial Energy of Ohio Inc**
(888) 452-2425

Rate Type: Fixed | Term Length: 12 months | 100% Renewable
$0.0859 per kWh | Monthly Fee: $0 | Early Termination Fee: $50

Additional Information: Pure
This is not a promotional offer.
This is not a introductory offer.

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**Glacial Energy of Ohio Inc**
(888) 452-2425

Rate Type: Fixed | Term Length: 24 months | 0% Renewable

$0.0944 per kWh | Monthly Fee: $0 | Early Termination Fee: $150
Additional Information: None Provided
This is not a promotional offer.
This is not a introductory offer.

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**Glacial Energy of Ohio Inc**
(888) 452-2425
Rate Type: Fixed | Term Length: 24 months | 100% Renewable
$0.0964 per kWh | Monthly Fee: $0 | Early Termination Fee: $150
Additional Information: Pure
This is not a promotional offer.
This is not a introductory offer.

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**Glacial Energy of Ohio Inc**
(888) 452-2425
Rate Type: Fixed | Term Length: 12 months | 0% Renewable
$0.8390 per kWh | Monthly Fee: $0 | Early Termination Fee: $50
Additional Information: None Provided
This is not a promotional offer.
This is not a introductory offer.

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**IGS Energy**
(800) 280-4474
Rate Type: Fixed | Term Length: 12 months | 100% Renewable
$0.0749 per kWh | Monthly Fee: $0 | Early Termination Fee: $0
Additional Information: Fixed Rate Through 12 Billing Cycles
This is not a promotional offer.
This is not a introductory offer.

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**IGS Energy**
(800) 280-4474
Rate Type: Fixed | Term Length: 12 months | 100% Renewable
$0.0769 per kWh | Monthly Fee: $0 | Early Termination Fee: $0
Additional Information: 100% Green fixed rate through 12 Billing Cycles
This is not a promotional offer.
This is not a introductory offer.

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**Integrys Energy Services Inc**
(800) 397-8072
Rate Type: Fixed | Term Length: 6 months | 5% Renewable
$0.0764 per kWh | Monthly Fee: $0 | Early Termination Fee: $25
Additional Information: FE (CEI) - Res - 6mo
This is not a promotional offer.
This is not a introductory offer.

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**Integrys Energy Services Inc**
(800) 397-8072
Rate Type: Fixed | Term Length: 12 months | 5% Renewable
$0.0789 per kWh | Monthly Fee: $0 | Early Termination Fee: $25
Additional Information: FE (CEI) - Res - 12mo
This is not a promotional offer.
This is not a introductory offer.

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**Integrys Energy Services Inc**
(800) 397-8072
Rate Type: Fixed | Term Length: 24 months | 5% Renewable
$0.0869 per kWh | Monthly Fee: $0 | Early Termination Fee: $25
Additional Information: FE (CEI) - Res - 24mo
This is not a promotional offer.
This is not a introductory offer.

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**Just Energy**
(866) 587-8674
Rate Type: Fixed | Term Length: 12 months | 0% Renewable
$0.0859 per kWh | Monthly Fee: $0 | Early Termination Fee: $50
Additional Information: 12 month Fixed Price Program
This is not a promotional offer.
This is not a introductory offer.

**Just Energy**
(866) 587-8674

Rate Type: Variable | Term Length: 1 month | 0% Renewable
$0.0607 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: Month to Month Variable Program with an Intro Period where the Intro Price will 5% below Utility for the first month. Thereafter a month to month Variable Rate
This is not a promotional offer.
This is a introductory offer.

**KONA ENERGY**
(855) 566-2669

Rate Type: Fixed | Term Length: 18 months | 0% Renewable
$0.0700 per kWh | Monthly Fee: $0 | Early Termination Fee: $100

Additional Information: Kona Clear 18: Fixed-rate for 18 months. Get peace of mind. Hassle-free sign-up process. Kona Energy takes a refreshingly simple approach to electricity. Call 1.855.KONA.NOW (1.855.566.2669)or go to www.konaenergy.com
This is not a promotional offer.
This is not a introductory offer.

**KONA ENERGY**
(855) 566-2669

Rate Type: Fixed | Term Length: 12 months | 8% Renewable
$0.0770 per kWh | Monthly Fee: $0 | Early Termination Fee: $100

Additional Information: Kona Clear 12: Fixed-rate for 12 months. Get peace of mind. Hassle-free sign-up process. Kona Energy takes a refreshingly simple approach to electricity. Call 1.855.KONA.NOW (1.855.566.2669)or go to www.konaenergy.com
This is not a promotional offer.
This is not a introductory offer.

**KONA ENERGY**
(855) 566-2669

Rate Type: Fixed | Term Length: 24 months | 8% Renewable
$0.0790 per kWh | Monthly Fee: $0 | Early Termination Fee: $200

Additional Information: Kona Clear 24: Fixed-rate for 24 months. Get peace of mind. Hassle-free sign-up process. Kona Energy takes a refreshingly simple approach to electricity. Call 1.855.KONA.NOW (1.855.566.2669)or go to www.konaenergy.com
This is not a promotional offer.
This is not a introductory offer.

**North American Power and Gas LLC**
(888) 313-9086

Rate Type: Fixed | Term Length: 6 months | 25% Renewable
$0.0599 per kWh | Monthly Fee: $0 | Early Termination Fee: $10

Additional Information: 6 month fixed rate .
This is not a promotional offer.
This is not a introductory offer.

**North American Power and Gas LLC**
(888) 313-9086

Rate Type: Fixed | Term Length: 6 months | 100% Renewable
$0.0794 per kWh | Monthly Fee: $0 | Early Termination Fee: $10

Additional Information: 6 month fixed rate.
This is not a promotional offer.
This is not a introductory offer.

**North American Power and Gas LLC**
(888) 313-9086

Rate Type: Variable | Term Length: 0 month | 25% Renewable
$0.0899 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: For Existing Customers. Market-based general variable.
This is not a promotional offer.
This is not a introductory offer.

**North American Power and Gas LLC**
(888) 313-9086

Rate Type: Variable | Term Length: 0 month | 100% Renewable
$0.1094 per kWh | Monthly Fee: $0 | Early Termination Fee: $0

Additional Information: For Existing Customer's. Market-based general variable.
This is not a promotional offer.
This is not a introductory offer.

**Verde Energy USA Ohio LLC**
(800) 388-3862

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|---|---|---|
| Rate Type: Fixed | Term Length: 6 months | 100% Renewable |
| $0.0699 per kWh | Monthly Fee: $0 | Early Termination Fee: $0 |

Additional Information: Fixed for 6 billing cycles, Month-to-month thereafter. New enrollments receive a $75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not a introductory offer.

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**Verde Energy USA Ohio LLC**
(800) 388-3862

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| Rate Type: Fixed | Term Length: 6 months | 100% Renewable |
| $0.0699 per kWh | Monthly Fee: $0 | Early Termination Fee: $0 |

Additional Information: 100 % Renewable Fixed price of $0.0699 per kWh for 6 billing cycles and variable thereafter. New enrollments receive a $75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not a introductory offer.

**Chart Definitions**

***Apples to Apples* Charts:** The PUCO's electric and natural gas offer comparison charts, the only comparisons in the state for which suppliers are required to provide accurate and up-to-date information about their latest offers.

**ccf:** Hundred cubic feet. Used to measure natural gas.

**Customer Charge:** Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Fixed Delivery Charge.

**Fixed Delivery Charge**: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Customer Charge.

**Electric Distribution Utility (EDU)**: The local electric distribution utility that delivers electricity to your home or business.

**Supply Charge**: The price of electricity or natural gas offered by a supplier.

**Fixed Price:** A fixed electricity or natural gas rate that will remain the same, for a set period of time.

**Gas Cost Recovery (GCR) Charge:** The actual cost of natural gas that a local distribution company (LDC) pays to purchase natural gas for your use. That cost is then passed through to you on a dollar-for-dollar basis with no mark-up or profit to the LDC. Only the actual costs of the natural gas are recovered through this process.

**Generation Charge:** The charge for producing electricity. If you purchase electricity from a supplier, your generation charge will depend on the contract between you and your supplier.

**Kilowatt Hour (kwh)**: A 1,000-watt unit of energy for one hour. This is the standard measurement for the amount of electricity a customer uses.

**Local Distribution Company (LDC)**: The local natural gas distribution utility that delivers natural gas to your home or business.

**mcf**: Thousand cubic feet. Used to measure natural gas.

**Monthly Fee**: A fixed monthly fee that a supplier may include in the terms and conditions of their contract that is in addition to a rate based on usage.

**NYMEX:** The New York Mercantile Exchange, a public market where natural gas and other commodities are sold and traded.

**Price to Compare**: The price for an electric supplier to beat in order for you to save money. It will be shown on residential customer's electric utility bill. You can use this amount to compare with prices offered by suppliers.

**Renew. (Renewable) Content:** The percentage of the contracted generation supply that is provided by a renewable energy source.

**Renewable Energy:** Electricity or natural gas that is made from environmentally friendly fuel resources, such as wind, water, biomass, biogas, waste heat or solar. Sometimes referred to as "green" energy.

**Standard Choice Offer (SCO):** Each year, Columbia Gas of Ohio, Dominion East Ohio and Vectren Energy Delivery of Ohio conduct auctions to secure natural gas supplies for customers who do not participate in the retail choice program. The auction establishes a SCO rate for choice-eligible customers. The SCO rate is based on the NYMEX month-end settlement price for natural gas, plus a retail price adjustment determined in the auctions. The retail price adjustment reflects the winning bidders' price to deliver natural gas from the production area to the utility's service area.

**Standard Service Offer**: The electric generation service a customer will receive from their local electric utility if they do not choose an electric supplier.

**Transmission:** The transporting of high-voltage electricity from generation at a power plant to local electric utilities.

**Transmission Charge**: Charge for transporting electricity from the generation plant to the local electric utility.

**Transportation Cost:** Cost related to the actual transportation of natural gas through the natural gas transmission pipeline to the LDC.

**Variable Price:** A variable rate can change, by the hour, day, month, etc., according to the terms and conditions of the supplier's contract.