Small Commercial Apples to Apples Comparison Chart

American Electric Power (AEP)

To best utilize this offer comparison tool, it is suggested that you have your most current utility bill available for reference. Compare the supplier offers contained in the chart with the "Price to Compare" shown on your electric bill.

The offer prices below reflect that of the generation portion of your bill. Your distribution and transmission rates are determined through your local utility company.

Steps to Switching

four simple steps to choosing a supplier

1. Compare offers

Find your Price to Compare on your utility bill and use that number to compare to other offers listed on PUCO's *Apples to Apples* comparison chart. Since your Price to Compare is made up of several different factors it can vary from month-to-month. To get a better understanding of your average Price to Compare take a look at a few of your recent bills. After determining your Price to Compare, use our *Apples to Apples* chart to identify offers based on cost, contract length or other incentives.

2. Contact suppliers

Contact the suppliers that you are most interested in and ask the questions provided below. To sign up simply call that supplier. The supplier will contact your local electric utility for you.

3. Read and understand the supply contract

Make sure you carefully read and understand all of the terms and conditions of your supply contract. The supplier should be able to answer any questions you have.

4. Receive confirmation

Your local electric utility will send you a letter confirming the supplier you have chosen. If the information is correct, you do not have to do anything. If the information is not correct, contact the utility and request that the switch be stopped. You have seven days from the postmark date of the letter to make any changes.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 12 months
0% Renewable
$0.0749 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-2
Rate Type: Fixed
Term Length: 12 months
0% Renewable
$0.0749 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 12 months
0% Renewable
$0.0749 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-2
Rate Type: Fixed
Term Length: 24 months
0% Renewable
$0.0799 per kWh
Monthly Fee: $0
Early Termination Fee: $250

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 24 months
0% Renewable
$0.0799 per kWh
Monthly Fee: $0
Early Termination Fee: $250

Additional Information: Eliminate market volatility and provide yourself price certainty with a fixed rate throughout the initial term of your contract. This rate excludes utility-related charges and taxes.
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(888) 566-9988

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 24 months
0% Renewable
$0.0799 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: None Provided
This is not a promotional offer.
This is not a introductory offer.

Direct Energy Services LLC
(614) 466-8526

Tariff Code: GS-2
Rate Type: Fixed
Term Length: 12 months
0% Renewable
$0.0800 per kWh
Monthly Fee: $0
Early Termination Fee: $50

Additional Information: test
This is not a promotional offer.
This is not a introductory offer.

Duke Energy Retail Sales LLC
(855) 289-7012

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 32 months
0% Renewable
$0.0749 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: We Make the Right Choice Easy - $0.0749/kWh through May 2017 - Small Commercial Customers of AEP Ohio only.
This is not a promotional offer.
This is not a introductory offer.

Duke Energy Retail Sales LLC
(855) 289-7012

Tariff Code: GS-2
Rate Type: Fixed
Term Length: 32 months
0% Renewable
$0.0749 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: We Make the Right Choice Easy - $0.0749/kWh through May 2017 - Small Commercial Customers of AEP Ohio only.
This is not a promotional offer.
This is not a introductory offer.

IGS Energy
(800) 280-4474

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 12 months
0% Renewable
$0.0759 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Fixed rate of $0.0759 per KWH for 12 billing cycle(s).
This is not a promotional offer.
This is not a introductory offer.

IGS Energy
(800) 280-4474

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 12 months
100% Renewable
$0.0779 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Fixed rate of 0.0779 per KWH for 12 Billing Cycles. 100% Green Energy
This is not a promotional offer.
This is not a introductory offer.

Verde Energy USA Ohio LLC
(800) 388-3862

Tariff Code: GS-1
Rate Type: Fixed
Term Length: 6 months
100% Renewable
$0.0799 per kWh
Monthly Fee: $0
Early Termination Fee: $0

Additional Information: Fixed for 6 billing cycles, Month-to-month thereafter. New enrollments receive a $75 cash bonus, a 20% discount on energy saving products and free access to Verde Energy Savings Solutions where customers can monitor and analyze their energy use.
This is not a promotional offer.
This is not a introductory offer.

Chart Definitions

***Apples to Apples* Charts:** The PUCO's electric and natural gas offer comparison charts, the only comparisons in the state for which suppliers are required to provide accurate and up-to-date information about their latest offers.

ccf: Hundred cubic feet. Used to measure natural gas.

Customer Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Fixed Delivery Charge.

Fixed Delivery Charge: Charge billed each month to recover a portion of the ongoing fixed costs of providing service to a consumer's home or business. See Customer Charge.

Electric Distribution Utility (EDU): The local electric distribution utility that delivers electricity to your home or business.

Supply Charge: The price of electricity or natural gas offered by a supplier.

Fixed Price: A fixed electricity or natural gas rate that will remain the same, for a set period of time.

Gas Cost Recovery (GCR) Charge: The actual cost of natural gas that a local distribution company (LDC) pays to purchase natural gas for your use. That cost is then passed through to you on a dollar-for-dollar basis with no mark-up or profit to the LDC. Only the actual costs of the natural gas are recovered through this process.

Generation Charge: The charge for producing electricity. If you purchase electricity from a supplier, your generation charge will depend on the contract between you and your supplier.

Kilowatt Hour (kwh): A 1,000-watt unit of energy for one hour. This is the standard measurement for the amount of electricity a customer uses.

Local Distribution Company (LDC): The local natural gas distribution utility that delivers natural gas to your home or business.

mcf: Thousand cubic feet. Used to measure natural gas.

Monthly Fee: A fixed monthly fee that a supplier may include in the terms and conditions of their contract that is in addition to a rate based on usage.

NYMEX: The New York Mercantile Exchange, a public market where natural gas and other commodities are sold and traded.

Price to Compare: The price for an electric supplier to beat in order for you to save money. It will be shown on residential customer's electric utility bill. You can use this amount to compare with prices offered by suppliers.

Renew. (Renewable) Content: The percentage of the contracted generation supply that is provided by a renewable energy source.

Renewable Energy: Electricity or natural gas that is made from environmentally friendly fuel resources, such as wind, water, biomass, biogas, waste heat or solar. Sometimes referred to as "green" energy.

Standard Choice Offer (SCO): Each year, Columbia Gas of Ohio, Dominion East Ohio and Vectren Energy Delivery of Ohio conduct auctions to secure natural gas supplies for customers who do not participate in the retail choice program. The auction establishes a SCO rate for choice-eligible customers. The SCO rate is based on the NYMEX month-end settlement price for natural gas, plus a retail price adjustment determined in the auctions. The retail price adjustment reflects the winning bidders' price to deliver natural gas from the production area to the utility's service area.

Standard Service Offer: The electric generation service a customer will receive from their local electric utility if they do not choose an electric supplier.

Transmission: The transporting of high-voltage electricity from generation at a power plant to local electric utilities.

Transmission Charge: Charge for transporting electricity from the generation plant to the local electric utility.

Transportation Cost: Cost related to the actual transportation of natural gas through the natural gas transmission pipeline to the LDC.

Variable Price: A variable rate can change, by the hour, day, month, etc., according to the terms and conditions of the supplier's contract.